

Site Analysis





Distribution
Cultural Space
Landmarks
Schools

Revitalization Movement:

Identify and utilize vacant land to transform it into a productive and resilient communities through urban agriculture initiatives.

Precedents



Food Field Detroit

The Distributed Urban Farming Initiative, Bryan, Texas

City Hall & Michigan State Univesity, Flint Michigan

- Increased popularity
- Adds greenery to cities
- Reduces harmful runoff
- Encourages community building
- Promotes healthy life style
- Greater appreciation for where our food comes
- Sustainable development path for cities

Principles

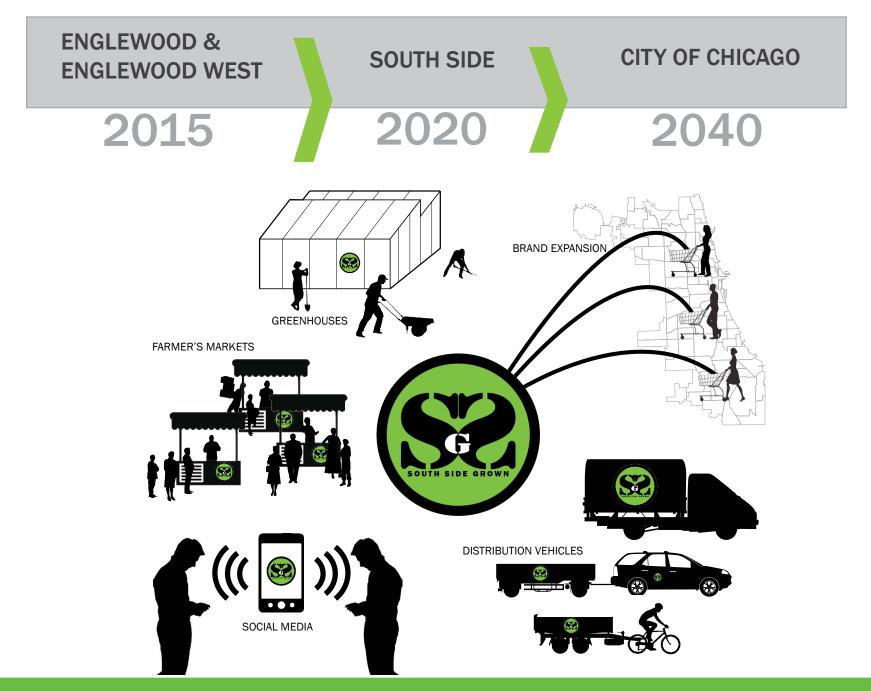


- Provide healthy fresh food
- Educate residents
- Beautify neighbourhood
- Change perceptions
- Provide employment
- Connect people to life cycles





Scaled Strategy



Scaled Initiatives

Englewood Neighbourhood	South Side	City of Chicago
GOALS		
- Better integrate existing programs - Improve access to fresh food	- Expand food distribution city wide - Increase number of urban farms	- Transform into a centralized production hub and replicable model for urban agriculture
HOW		
- Community center	- Positioning brand of south side	- Region wide distribution part- nership with Community Made
- Farmers market (accepts link cards)	- Corner stores (accept link cards)	- Center for innovation and re-
- Youth after school programs	- Modular farming infrastructure to increase production	search center
- Educational programs about bene- fits of urban agriculture	- Partnership with Kennedy King College	

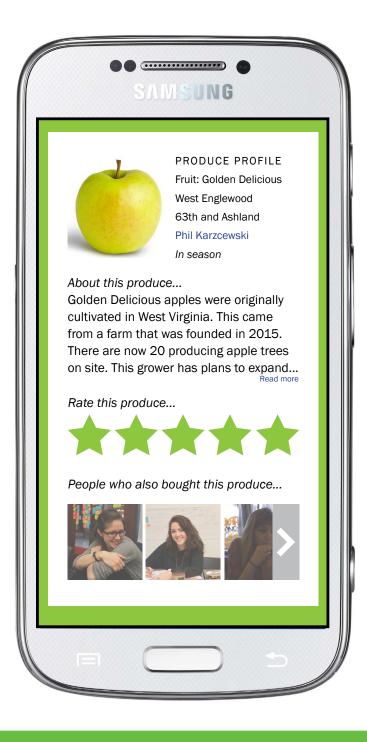
Social Media Food Networking

















SAMSUNG



GROWER PROFILE Marty Carver Englewood 58th and Halstead Strawberries

Marty Carver is...

working on the farm right now, mostly weeding. I will be at the farmer's market at Growing Home on Wednesday, stop by and taste my berries! PS, anyone have a good solution for pesky bunnies?

In season

Marty Carver is rated...



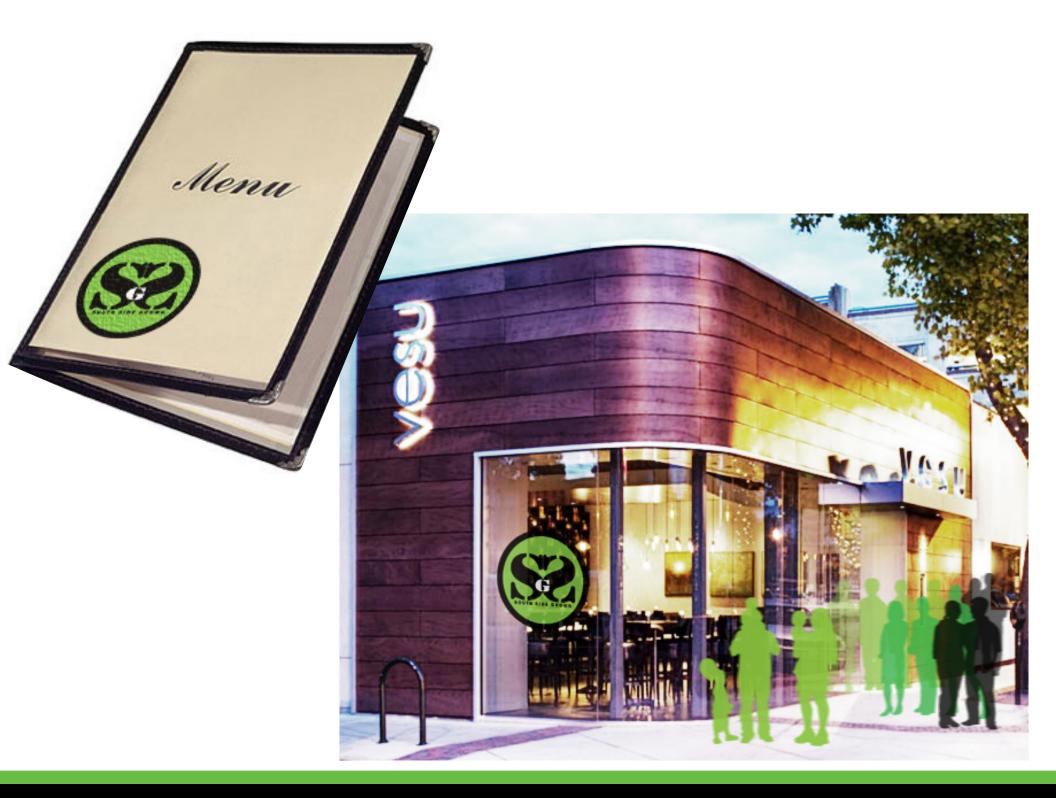
People who like Marty...





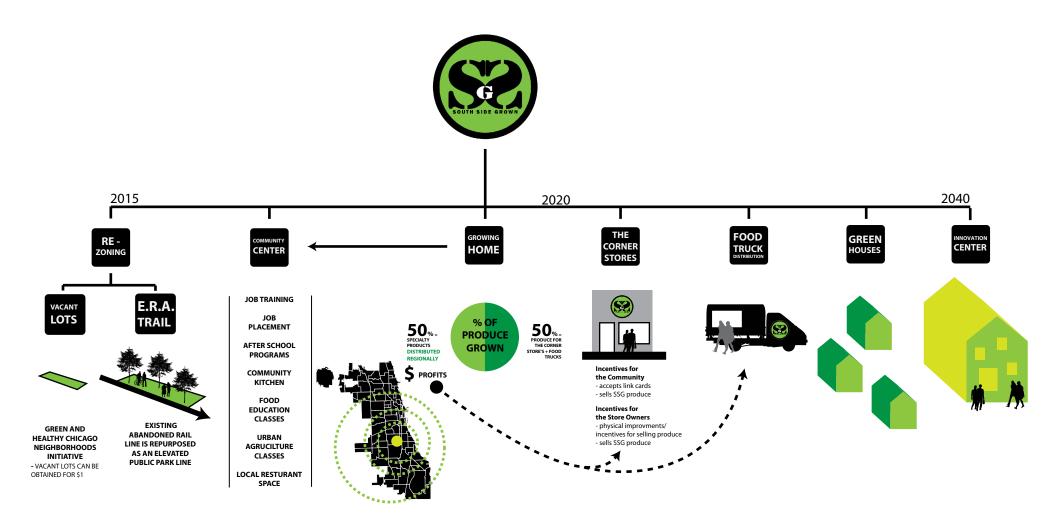








Design Systems



Proposed Site

Phase 1

Food Production and

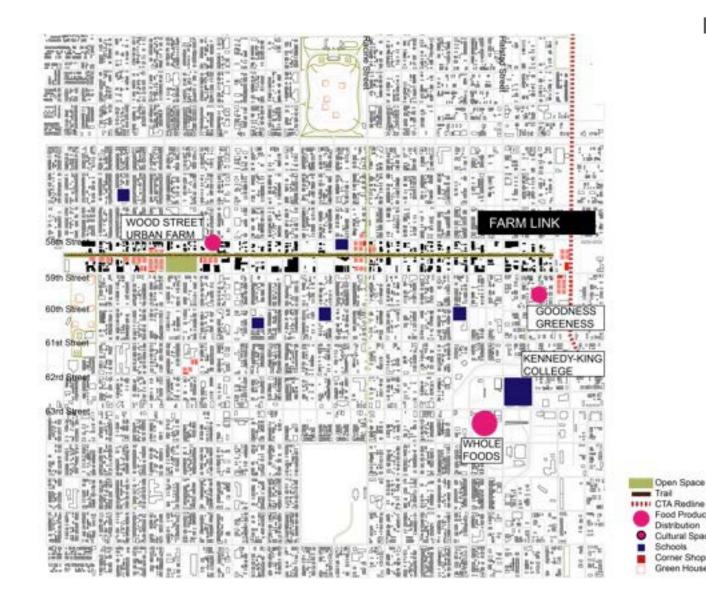
Distribution

Schools

Cultural Space

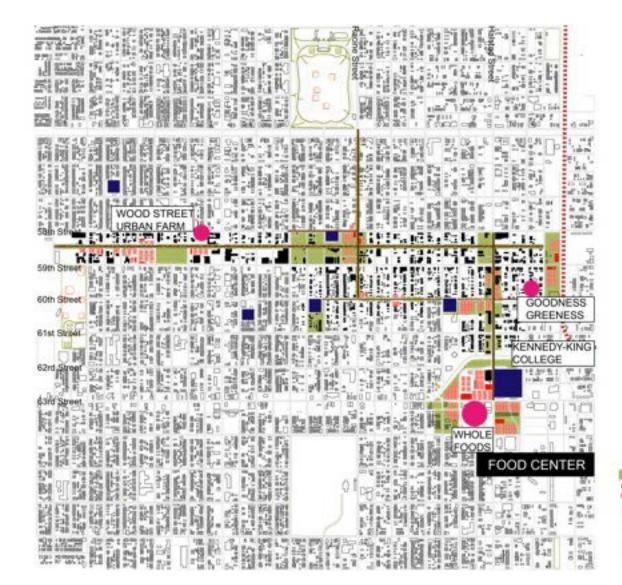
Corner Shops

Green Houses



Proposed Site

Phase 2

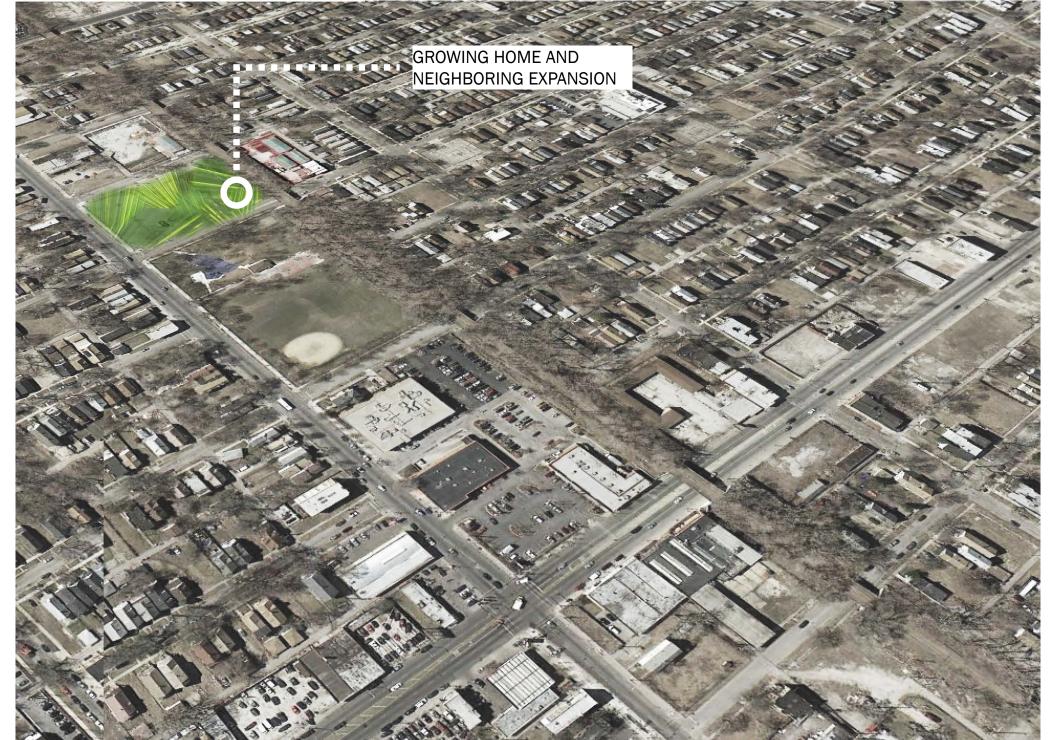




Proposed Site

Phase 3







ELEVATED E.R.A. TRAIL INTERVENTION

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GROWING HOME AND NEIGHBORING EXPANSION

ELEVATED E.R.A. TRAIL



AGRICULTURAL EFFORTS IN NEIGHBORHOOD LOTS



