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## 21st Century Main Street

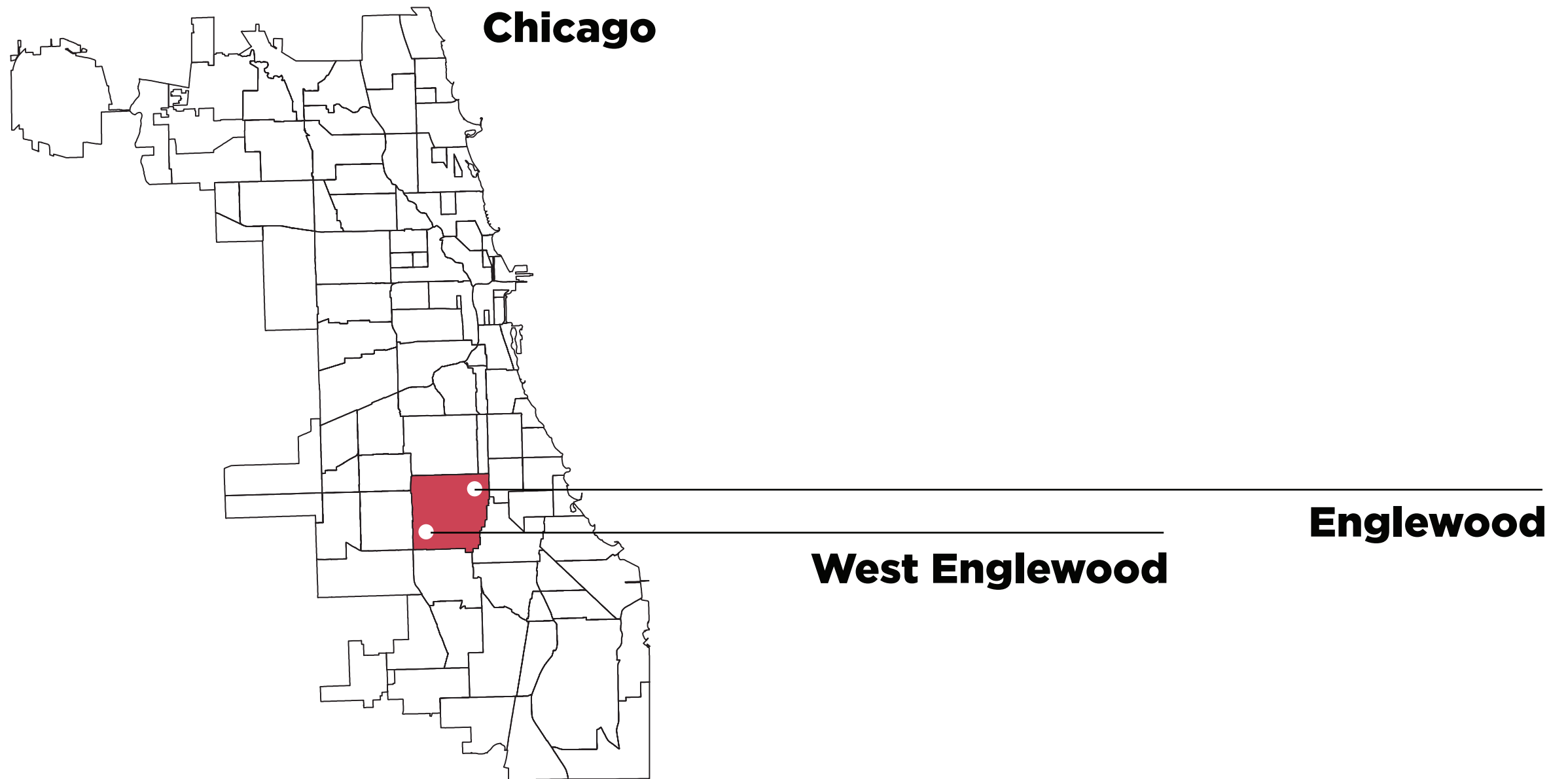
“

***TURN THIS MAIN STREET  
FROM A **THROUGH** PLACE  
TO A **TO** PLACE.***

”



# **WHERE**





BEFORE





**—  
NOW**





# **CORE VALUES**



**COMMUNITY  
UNITY**



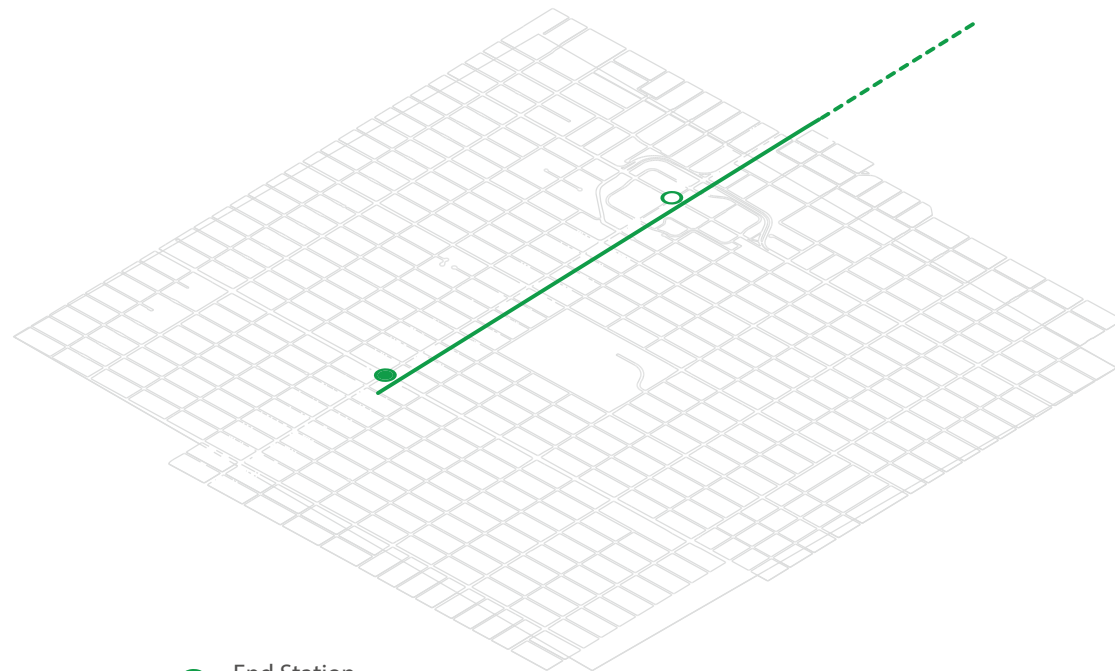
**SUPPORT  
OPPORTUNITY**



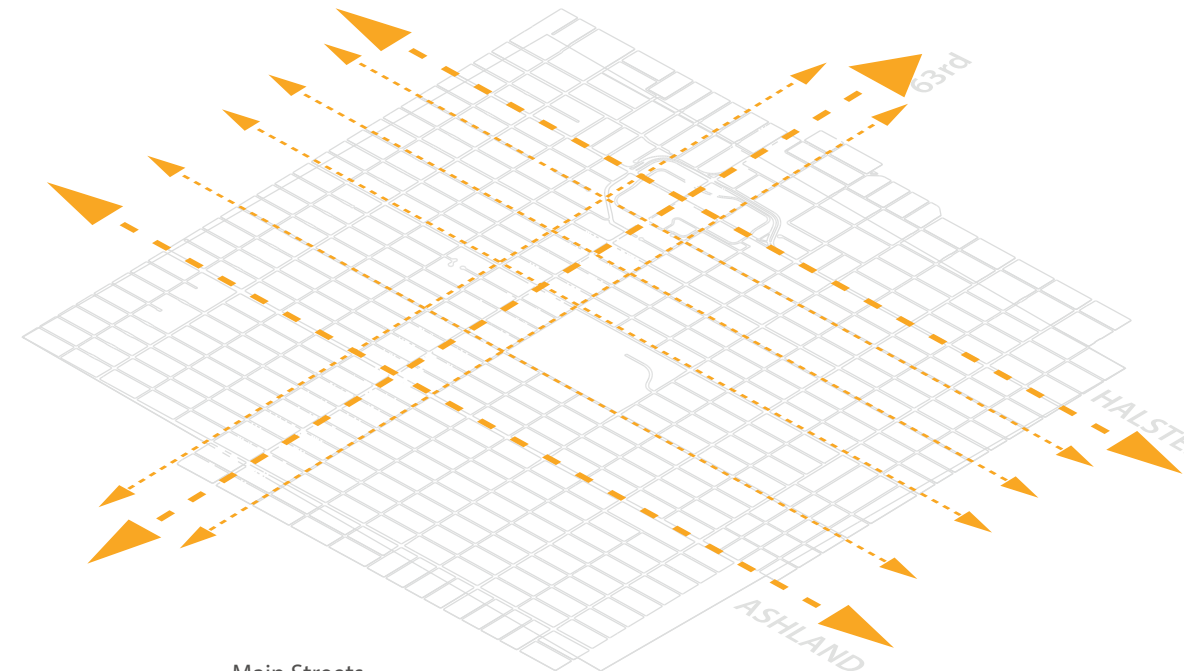
**FLEXIBILITY**



# EXISTING PLAN - LYNCH ANALYSIS



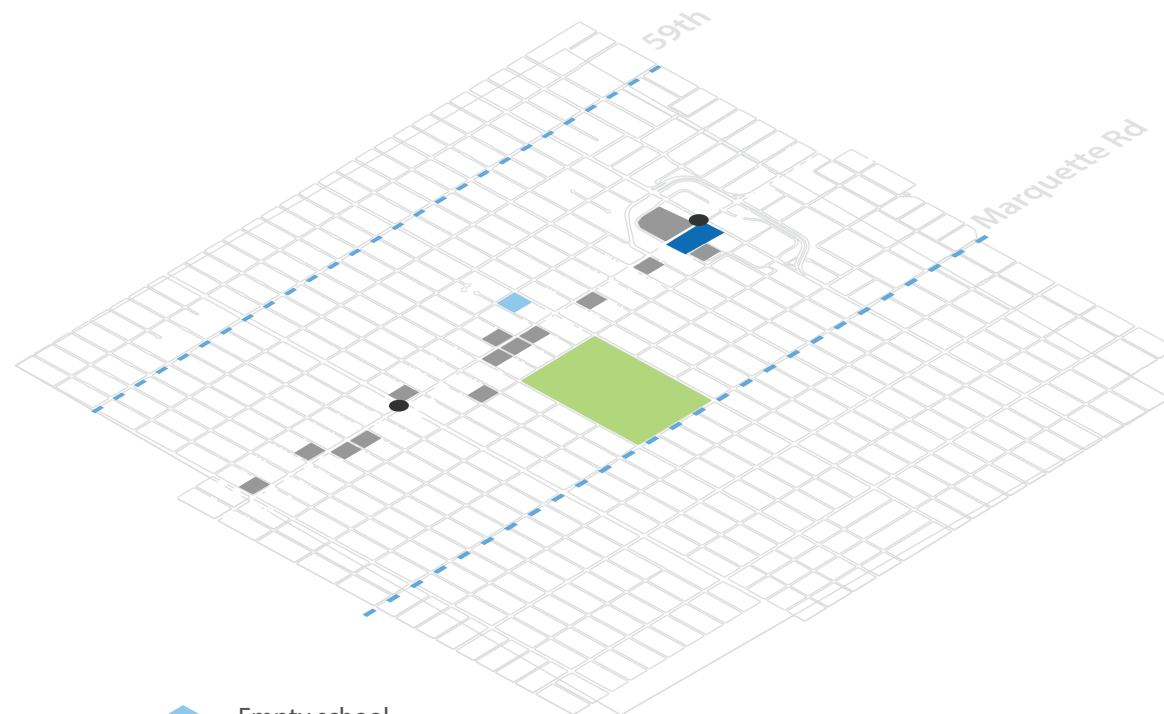
- End Station
- Station
- Railway
- - - Loop Direction



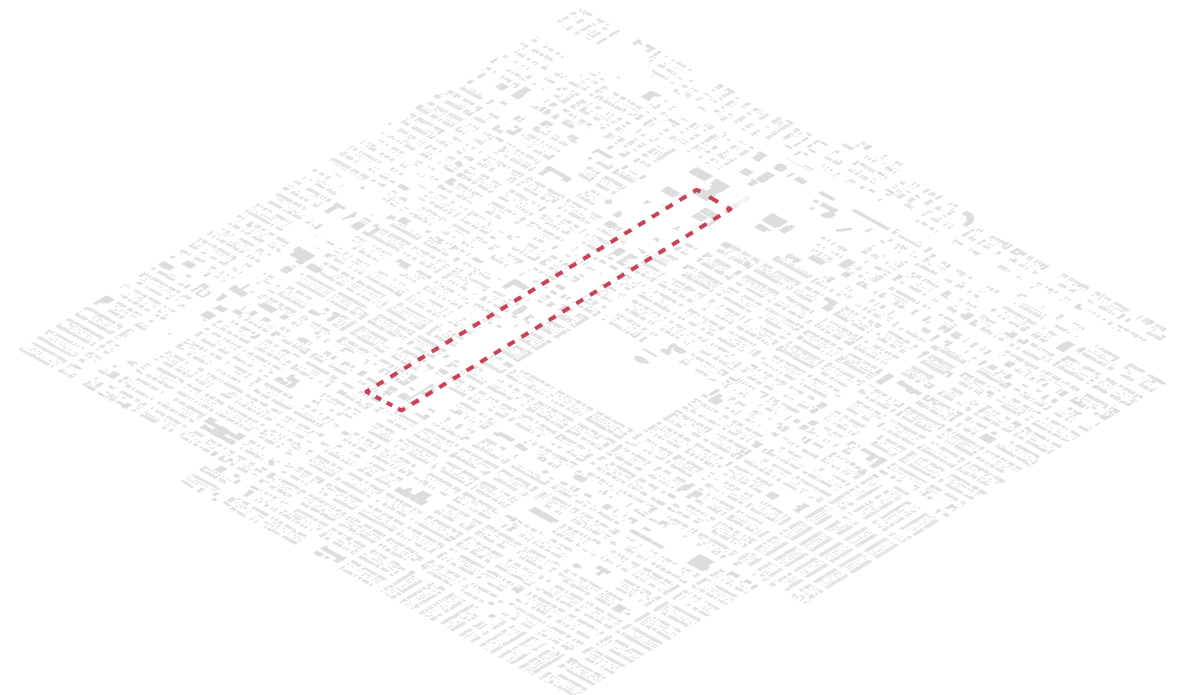
- Main Streets
- - - Neighborhood Streets



# EXISTING PLAN - LYNCH ANALYSIS



- Empty school
- Community College
- Park
- Empty Space
- "L" Track Station



# S.W.O.T. ANALYSIS

## STRENGTH



Safe Neighborhood

Adaptive System



Affordable Solutions

Easy implementation

Small infrastructure



Lost Local Identity

Low density housing



## WEAKNESS

## OPPORTUNITIES

Urban Agriculture

Local Business

Local Food

Tourism

Urban Agriculture



## THREATS

# **OUR PLAN**

**ACTIVATE SPACE**



**INNOVATIVE  
INFRASTRUCTURES**



**COMMUNITY SUPPORT**





# INSPIRATION









# **INFRASTRUCTURES**



**LIGHT and ENERGY**



**GREEN**



**WATER**



**URBAN FURNITURE**

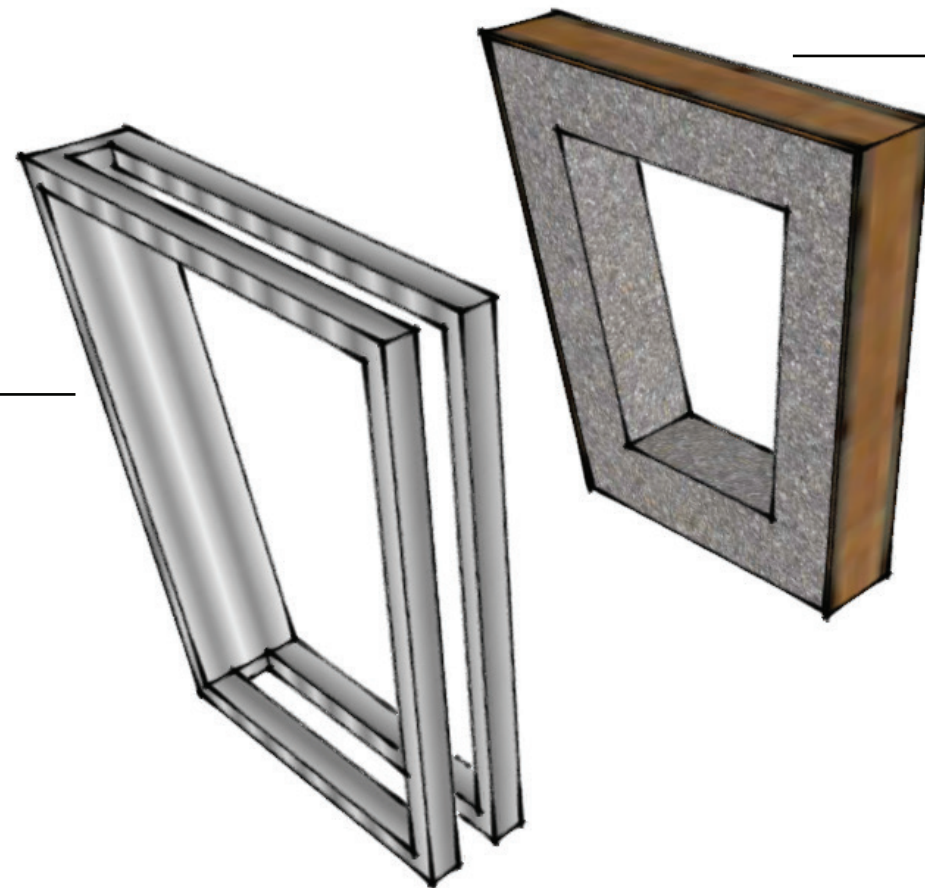


**SAFETY & VALUE**

# **THE BENCH**



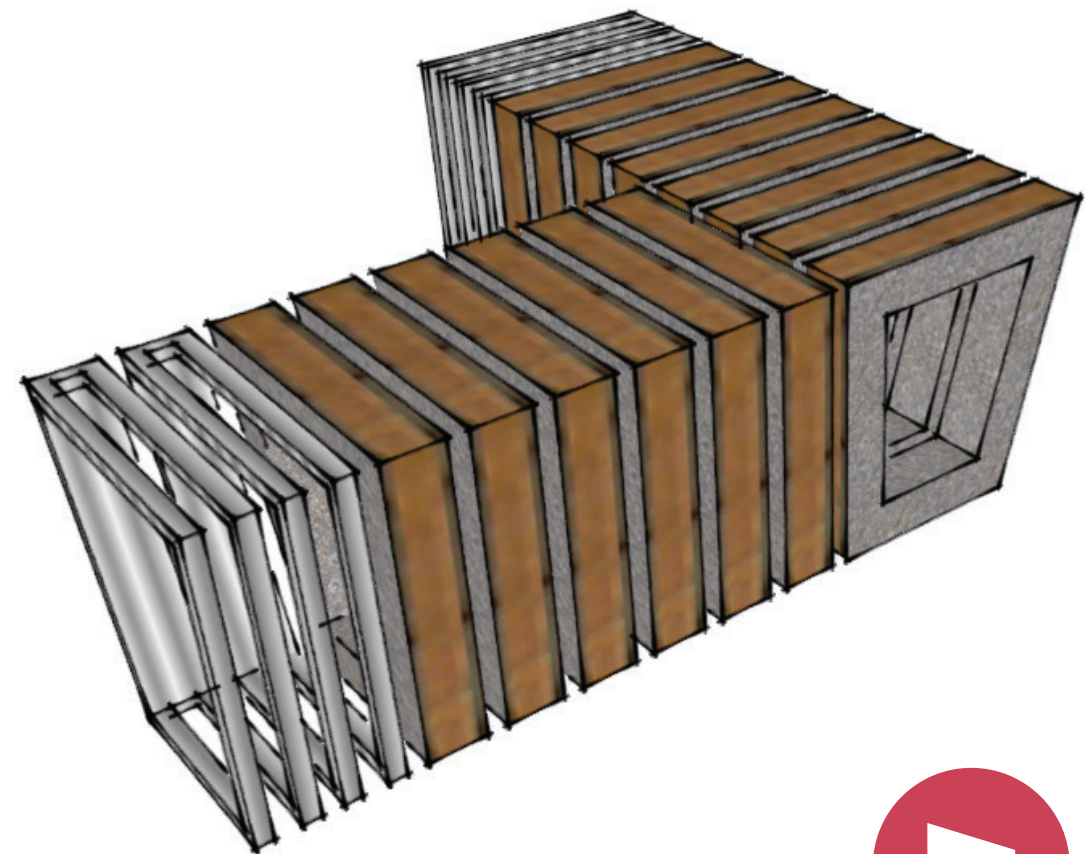
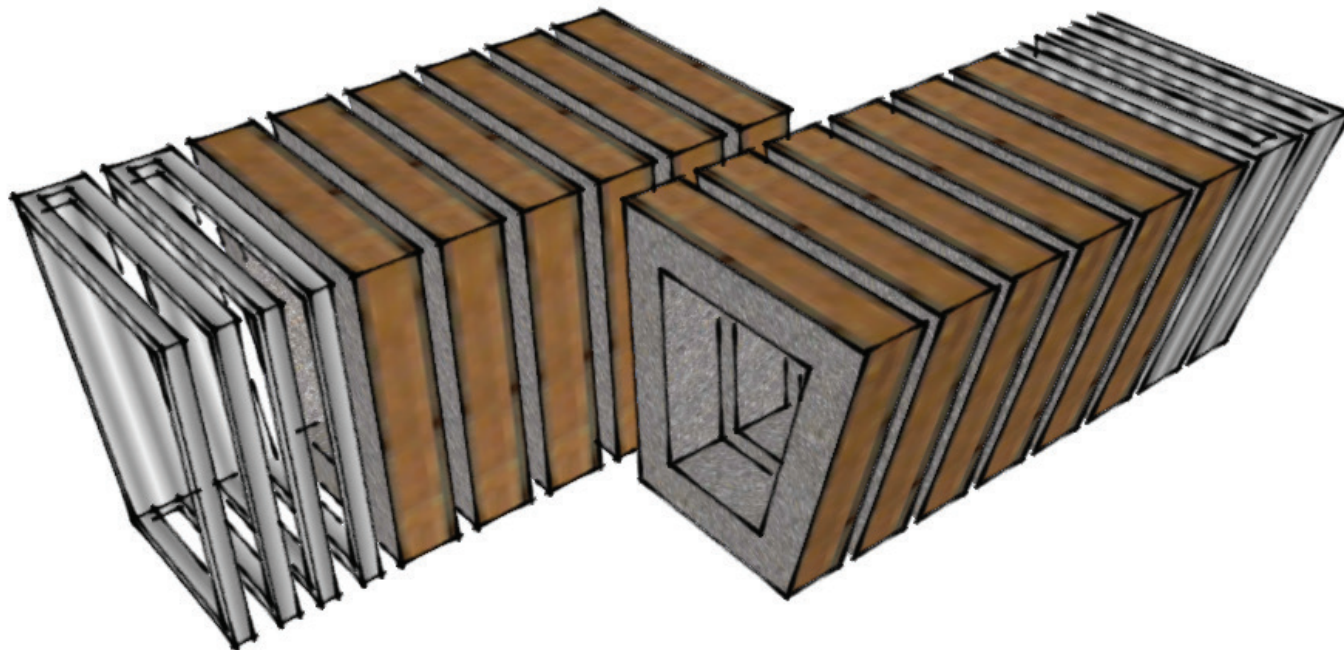
**BIKERACK**



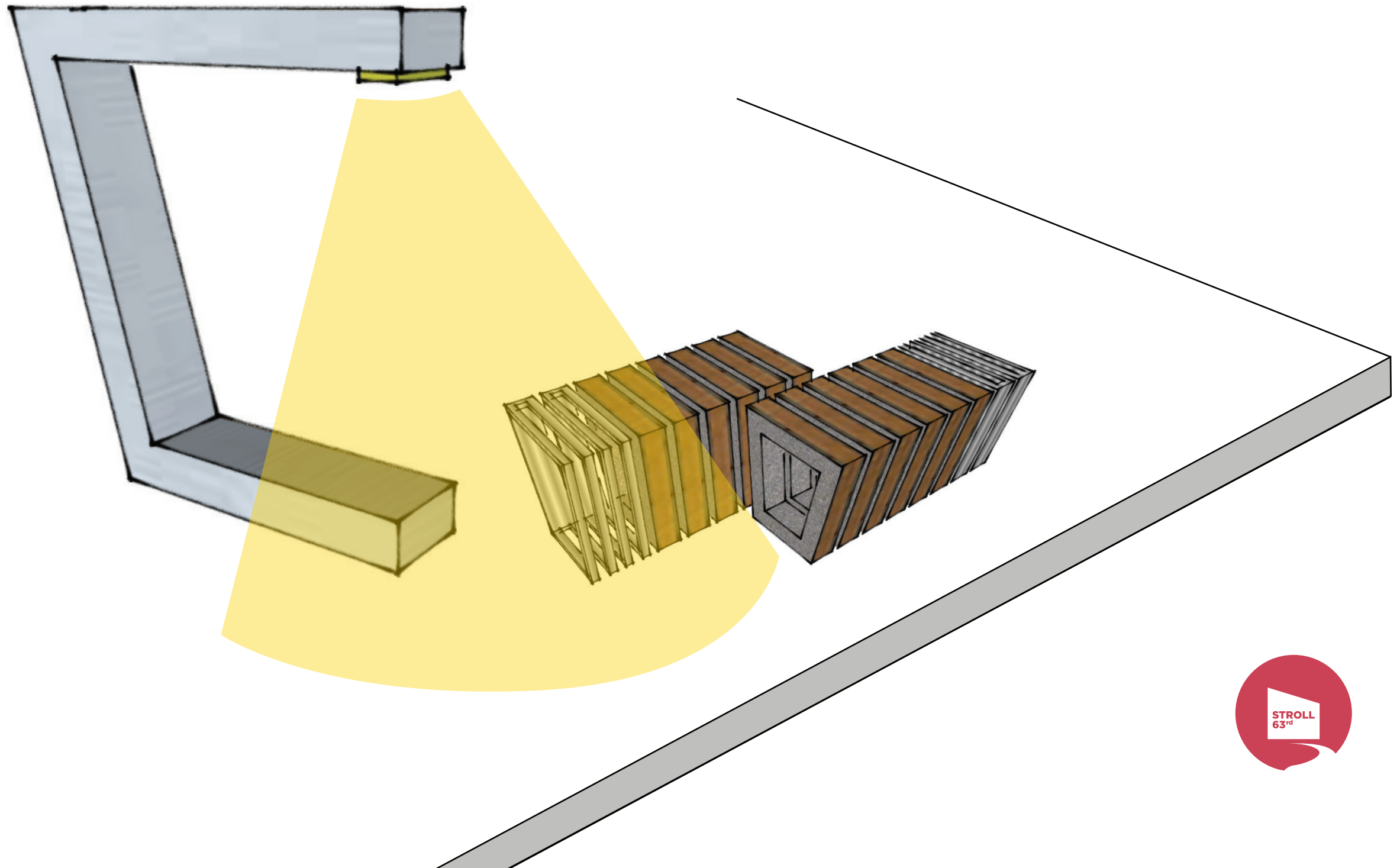
**SEAT MODULE**



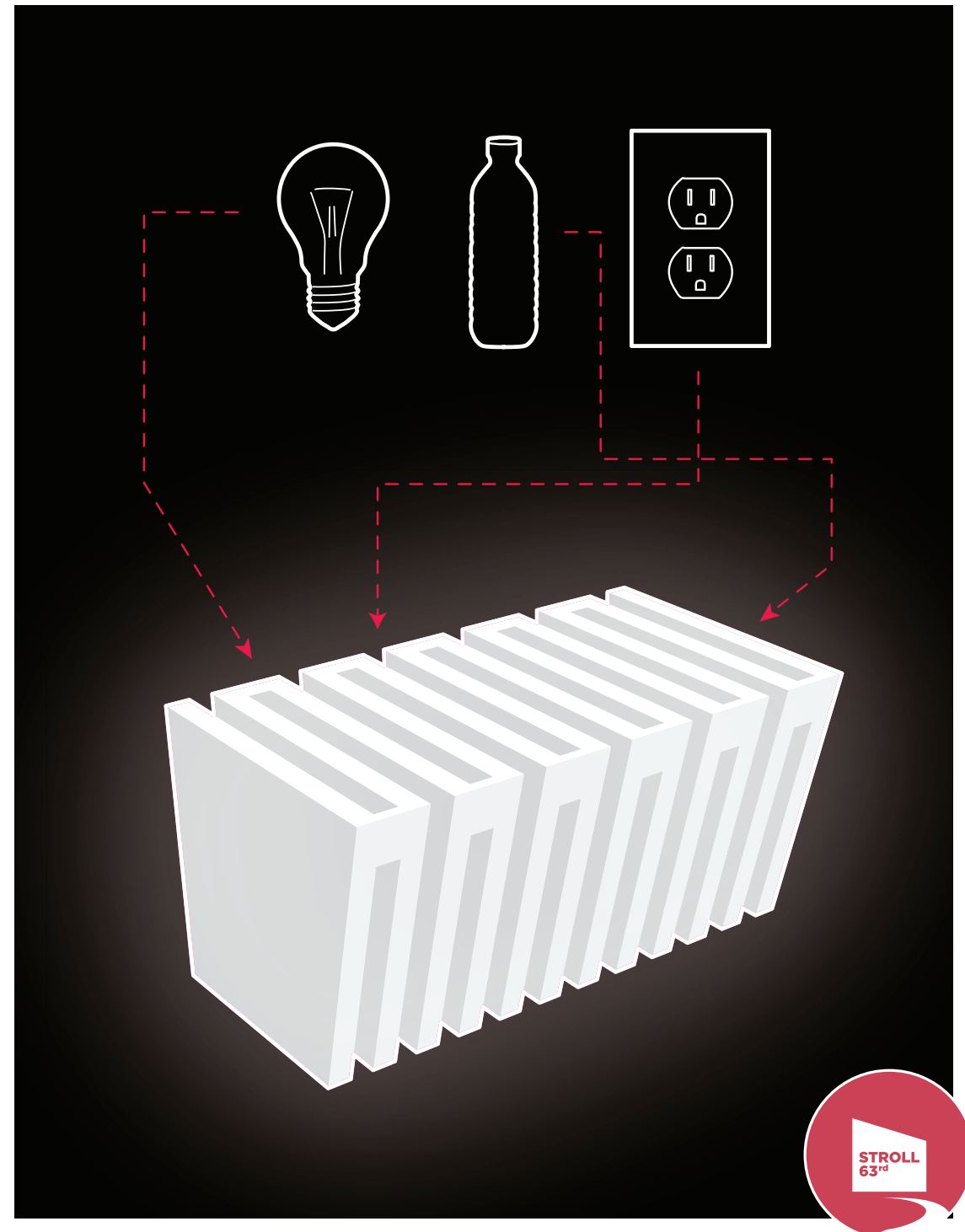
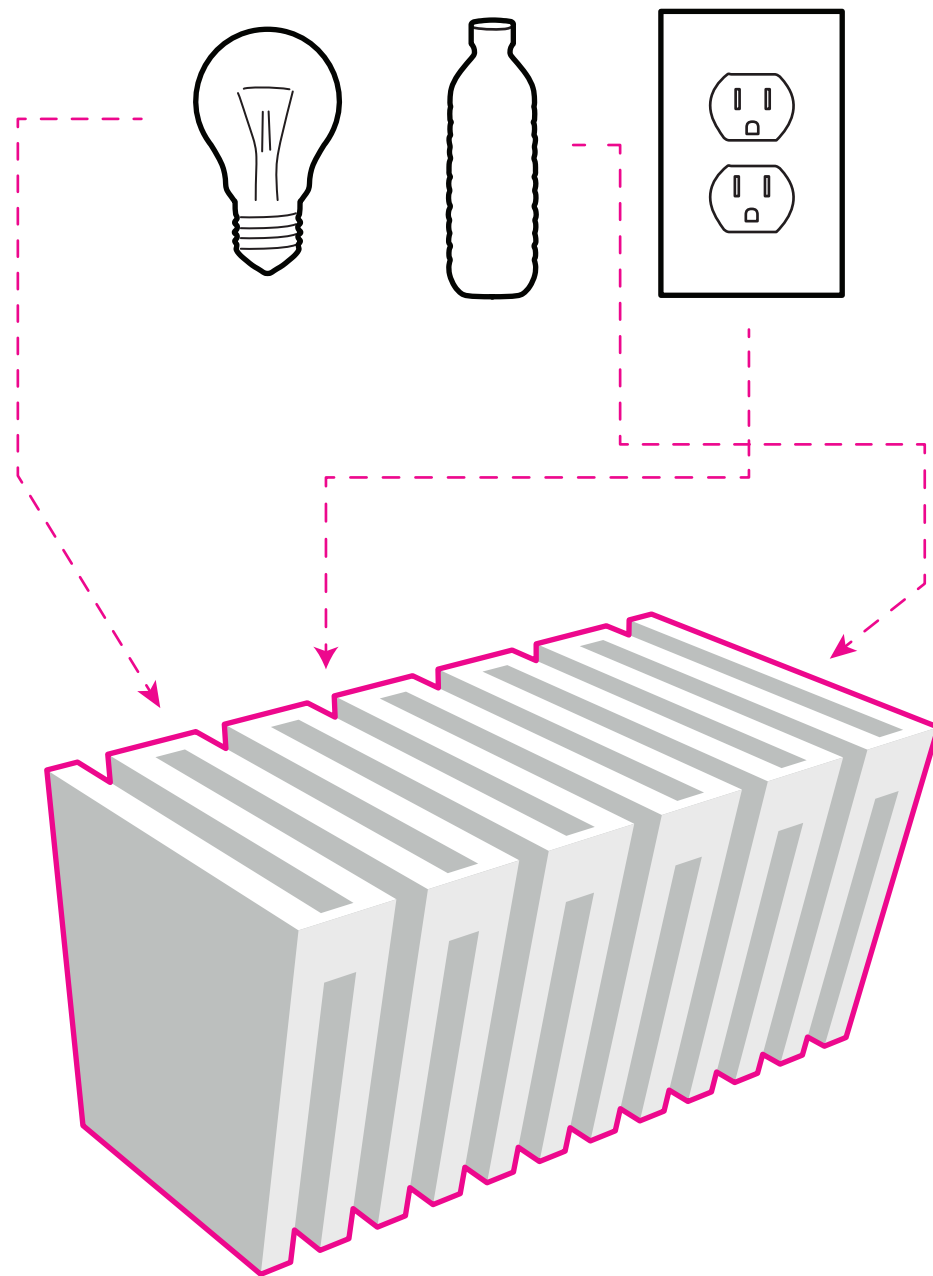
# **CONFIGURATIONS**



# LIGHTING



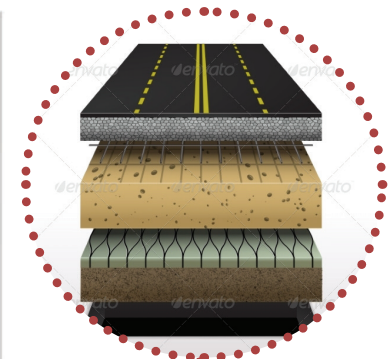
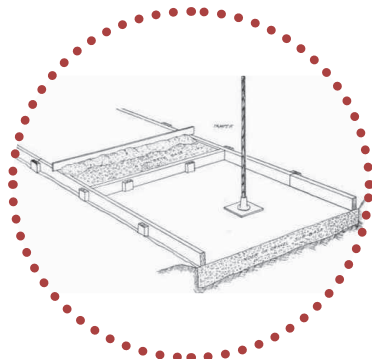
# ADAPTIVE MODULE





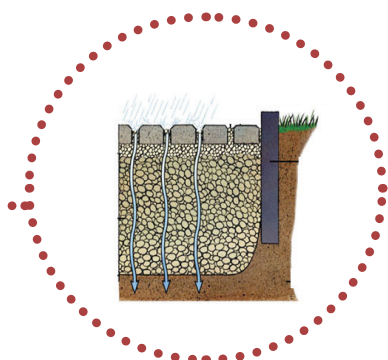
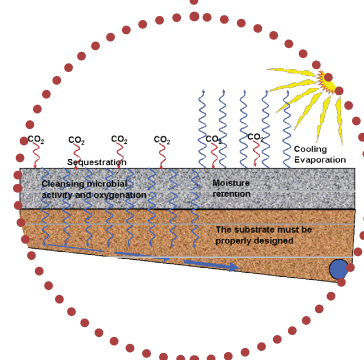
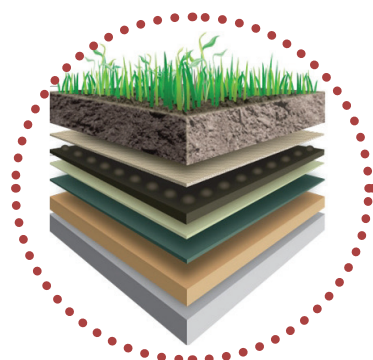
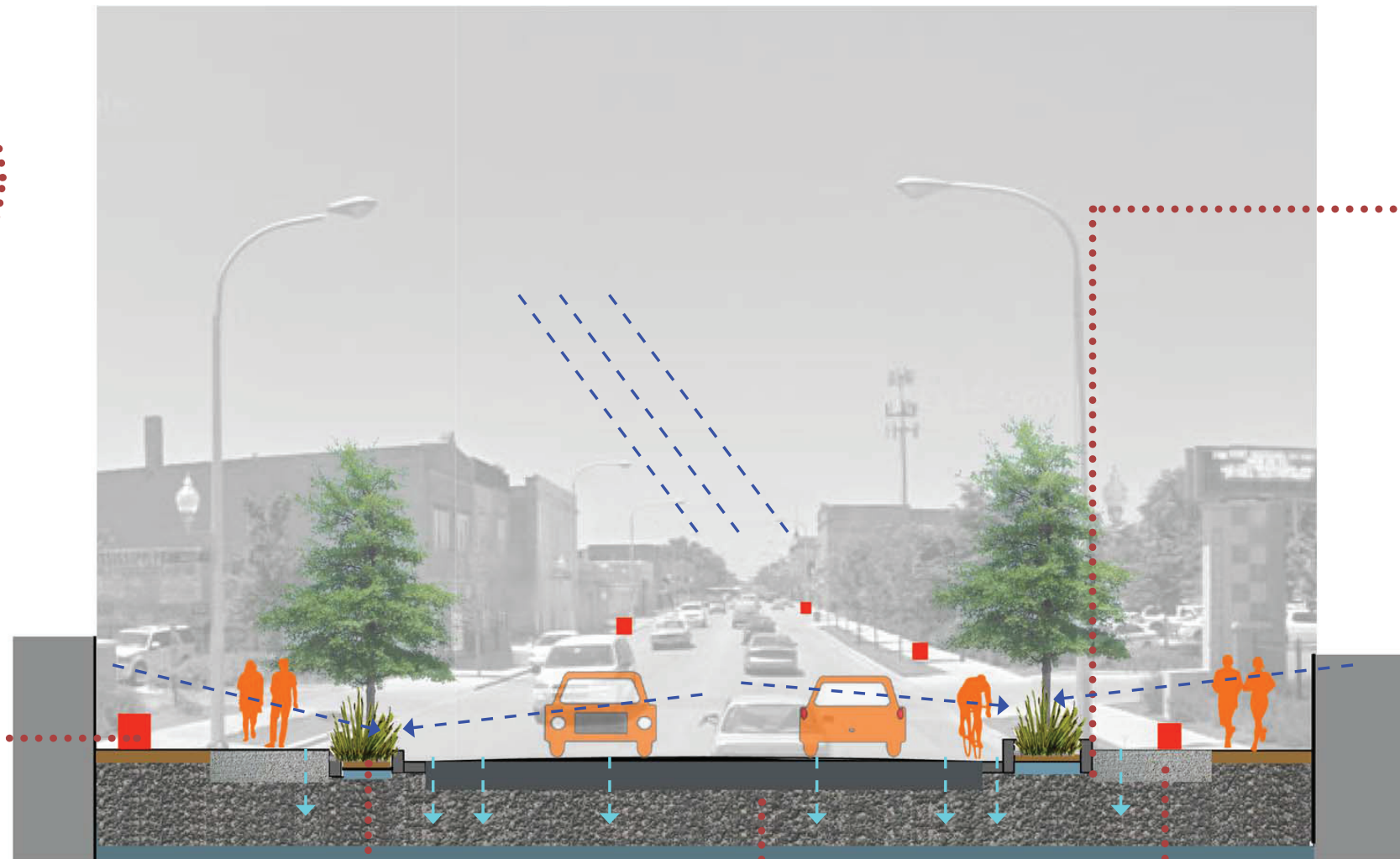
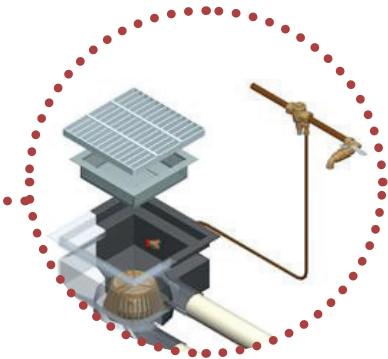
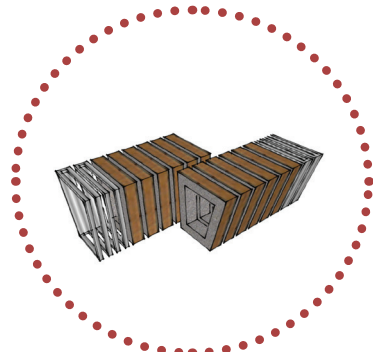
# WATER - GREEN

63rd Street- Existing



# WATER - GREEN

## 63rd Street- Proposal



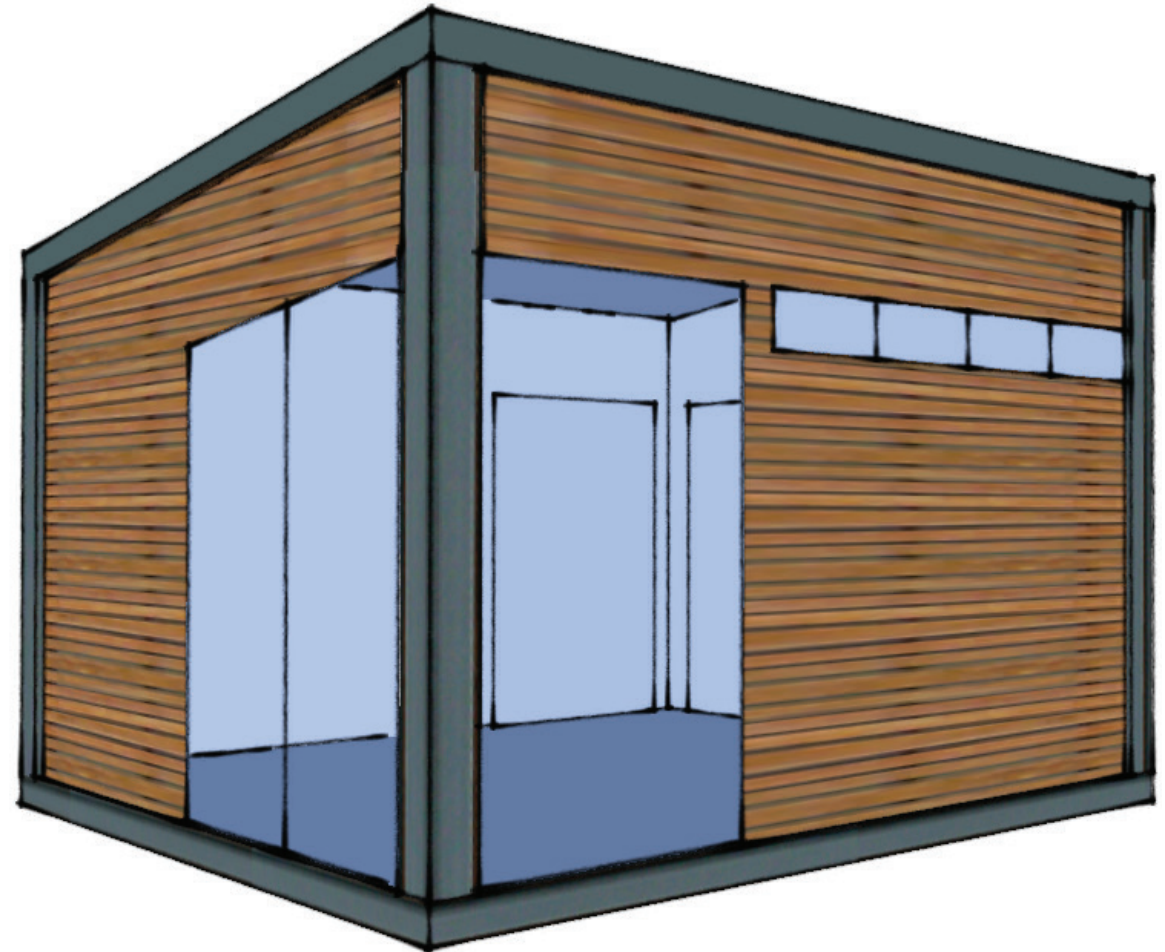
# **MODULE**

**WHAT IS IT FOR?**

**LEARNING  
LIVING  
LOCAL BUSINESS**

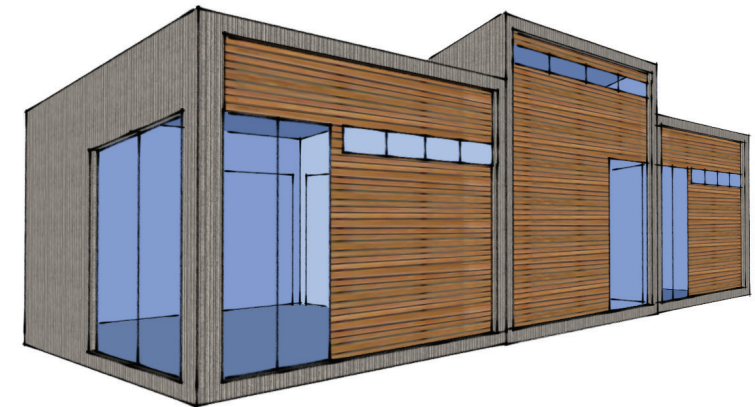
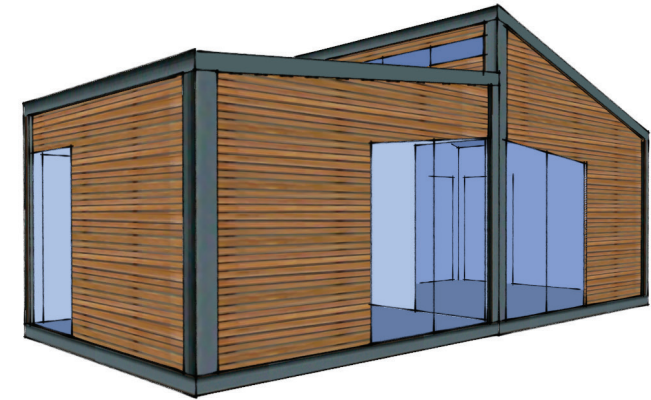
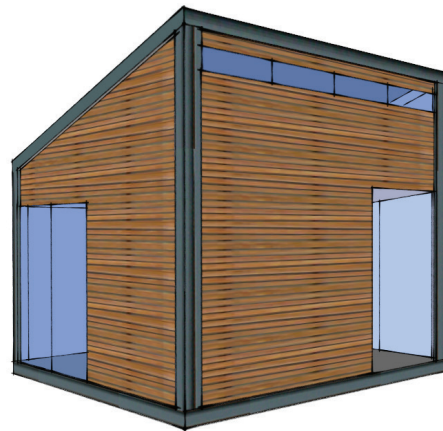
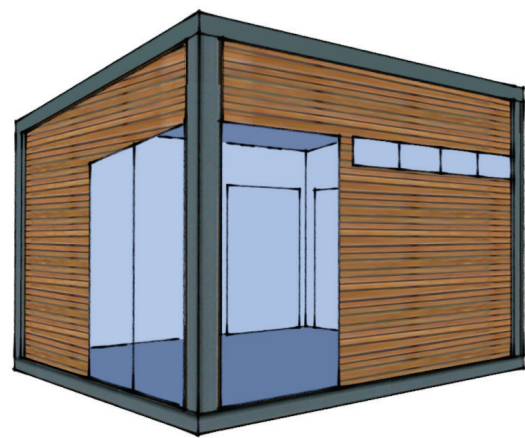


**NEW OPPORTUNITIES  
FOR NEIGHBORHOOD**



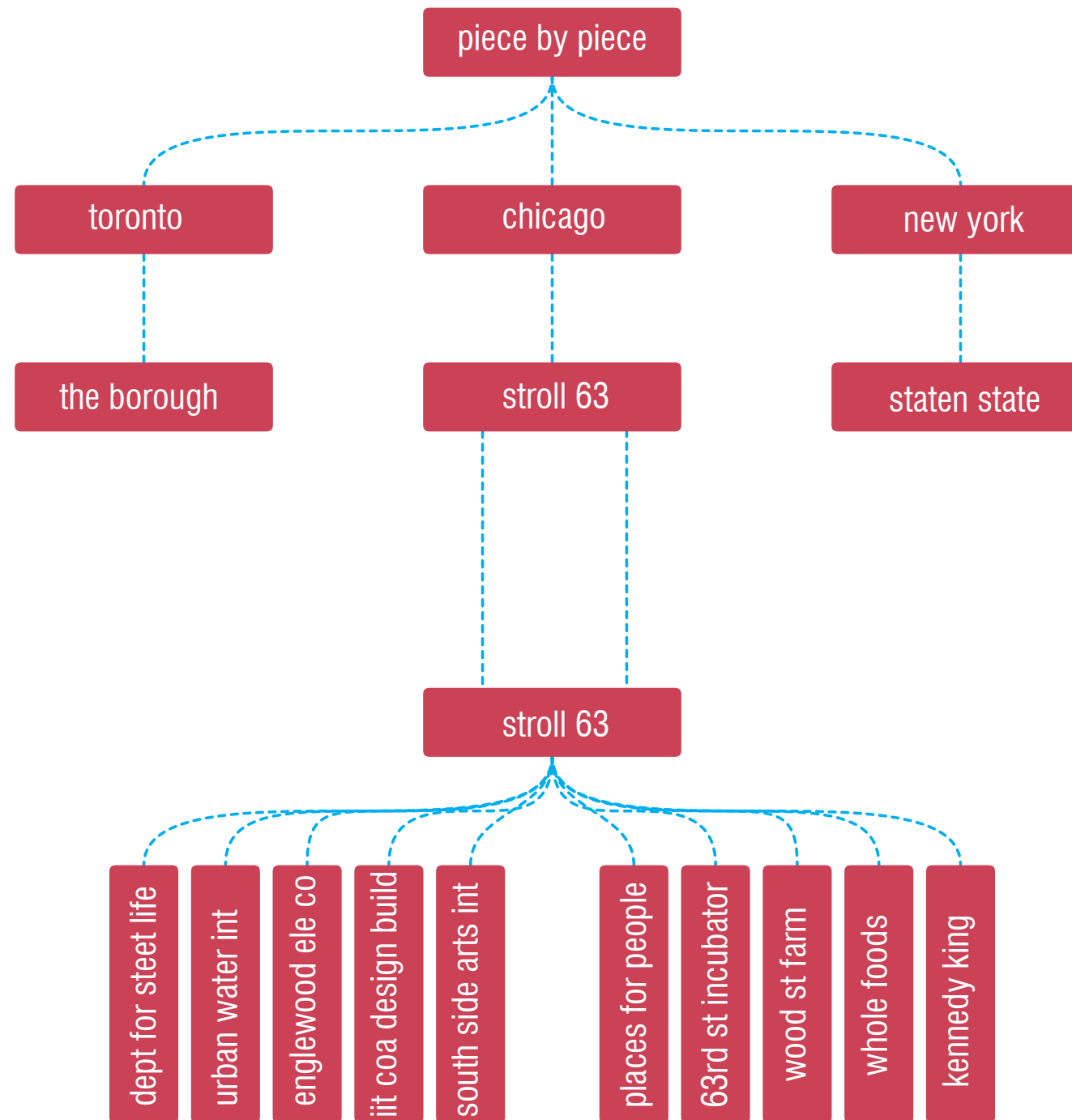


# CONFIGURATIONS





# BUSINESS NETWORK



# **BUSINESS NETWORK**



# SOCIAL ASPECT

63rd Street- On weekends



Local Food



Local Produce



Art Hub

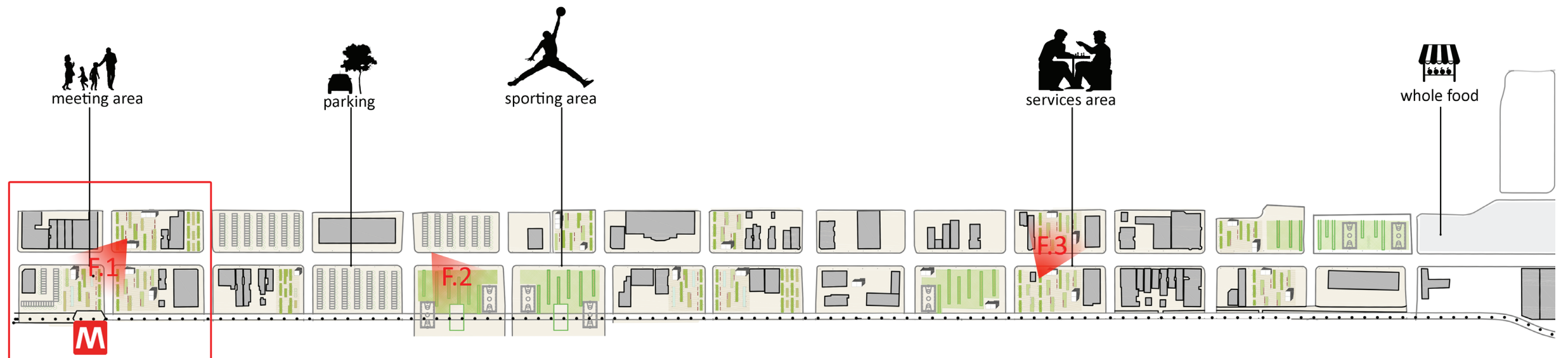


Musical Events





# MASTERPLAN





**TODAY**





**TODAY**





**TODAY**





# TOMORROW

Planting the seed





# **NEXT YEAR**

Partnering, testing, community street





# **NEXT YEAR**

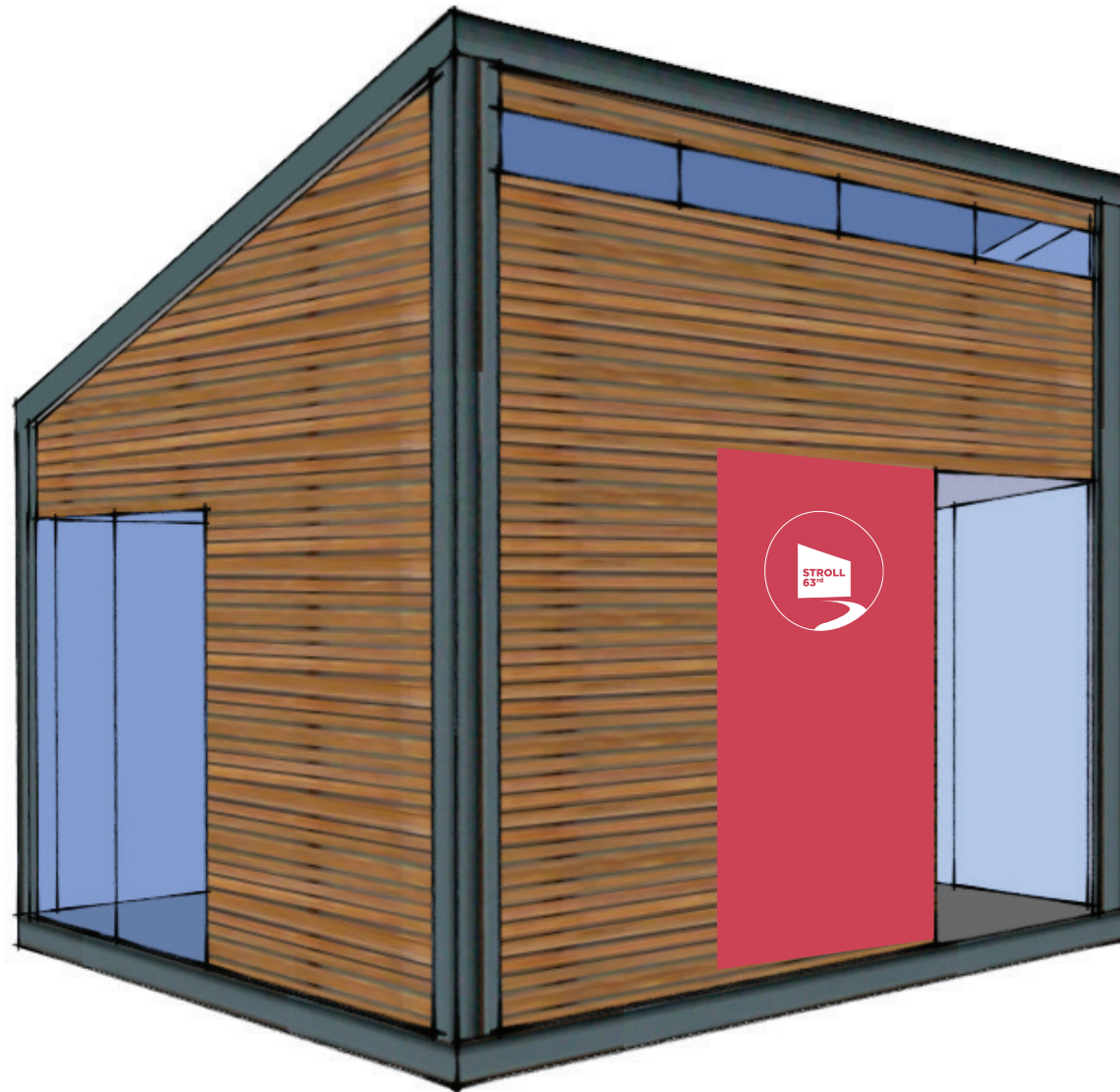
Partnering, testing, community street





**2020**

Turning on the switch - prototype



## **EXPERIMENT TESTING FLEXIBILITY**





**2020**

Turning on the switch





**2020**

Turning on the switch





**2020**

Turning on the switch





**2035**

Thriving mainstreet





**2035**

Thriving mainstreet





**2035**

Thriving mainstreet





# RESILIENT FUTURE

“

***TURN THIS MAIN STREET  
FROM A THROUGH PLACE  
TO A TO PLACE.***

”





# --- THE TEAM





# **Thank you Grazie**

**Alice Spinelli  
Anna Gialluca  
Francesca Anderson  
Michi McCloskey  
Minju Park  
Paola Volontieri  
Phil Karczewski  
Stefano Sottocornola Tejashri  
Varpe Zamir Hahorva Lori  
Endes Rob GiustiAnna  
Gialluca Francesca Anderson  
Michi McCloskey Minju  
Park Paola Volontieri  
Phil Karczewski Stefano  
Sottocornola Tejashri Varpe  
Zamir Hahorva**

**Lori Endes  
Rob Giusti**

