

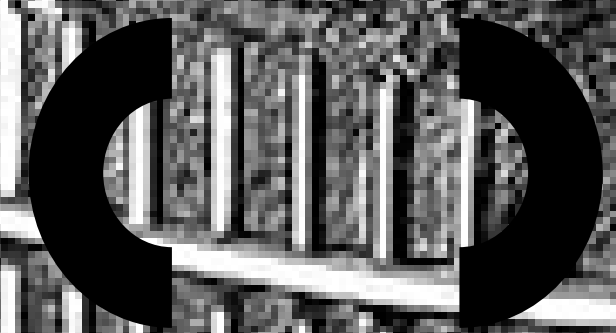
**TEAM 2**

**HELLO**

**ARTS & CULTURE COMMUNITY**

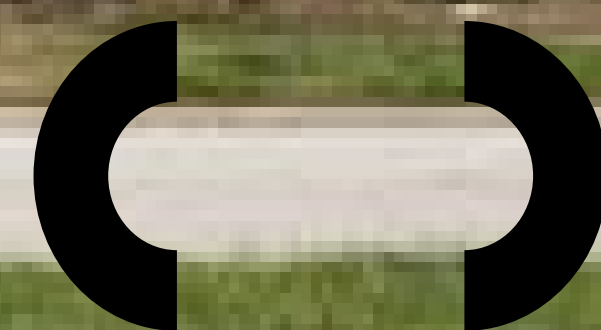


# HISTORY





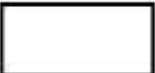


**PRESENT**

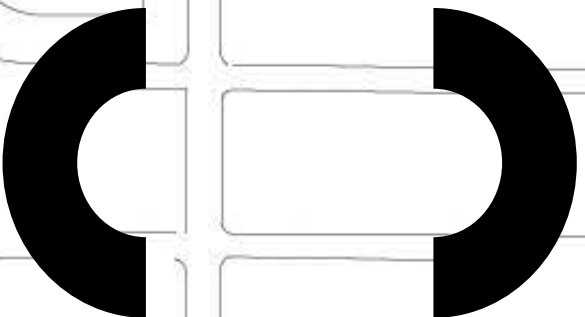


**WASHINGTON PARK COMMUNITY**

**WASHINGTON PARK**



-  VACANT LAND
-  CITY OWNED
-  PRIVATELY OWNED






**+ NO DENSITY & NO PEOPLE**  
**+ LACK OF COMMUNITY AND SENSE OF PLACE**  
**= UNSAFE**

**ISSUES**







**ART IS AN EXPRESSION AND  
DEFINES IDEAS, CULTURE AND  
PEOPLE. IT CONSTANTLY EVOLVES  
OVER TIME BUT SUSTAINS.**

**VISION**






**AS ART, COMMUNITY WILL BE A SAFE  
AND ACCESSIBLE PLACE WITH ITS OWN  
IDENTITY  , PROMOTING THE LOCAL  
ECONOMY  AND  CREATIVITY.**

**MANIFESTO**





A person in a grey shirt is painting a wall with a brush. The wall has a textured, abstract appearance with various shades of brown, grey, and red. The person is standing in the center of the frame, facing the wall.

**RE- VITALIZE THE COMMUNITY WITH  
THE ARTS, GIVING THE COMMUNITY AN  
IDENTITY AND SENSE OF PLACE**

**= SAFE**

**OBJECTIVES**





A dark, atmospheric photograph of a street performance. In the center, a person is captured mid-air, performing a high jump over a horizontal bar held by two other performers. A large, diverse crowd of people is gathered in the foreground and background, watching the event. The background features tall urban buildings, including one with a 'UQAM' sign. A banner for 'FESTIVAL INTERNATIONAL DE MONTRÉAL' is visible on the left. The overall scene is dimly lit, suggesting dusk or dawn.

**+PUBLIC SPACE  
+SERVICES  
+ART EVENTS  
+BRING ARTISTS**

**= ATTRACTS PEOPLES**

**STRATEGY**





The background image shows a city street scene at dusk or dawn. A large crowd of people is gathered on a paved area, watching a performance. In the foreground, a performer is visible, holding a long, thin pole or stick. In the background, a tall brick building with many windows is visible. A sign on the building reads "GUITARISSIMO" and "FESTIVAL INTERNATIONAL DE MONTEVIDEO". Another sign reads "FESTIVAL JAZZ DE MONTEVIDEO". A large crane is visible in the background, extending over the street. The overall atmosphere is one of a public event or festival.

**+PUBLIC SPACE (THE LOOP PROMENADE)  
+SERVICES (MAIN STREETS)  
+ART EVENTS (RABER HOUSE)  
+BRING ARTISTS (LIVE & WORK STUDIOS)**

**= ATTRACTS PEOPLES**

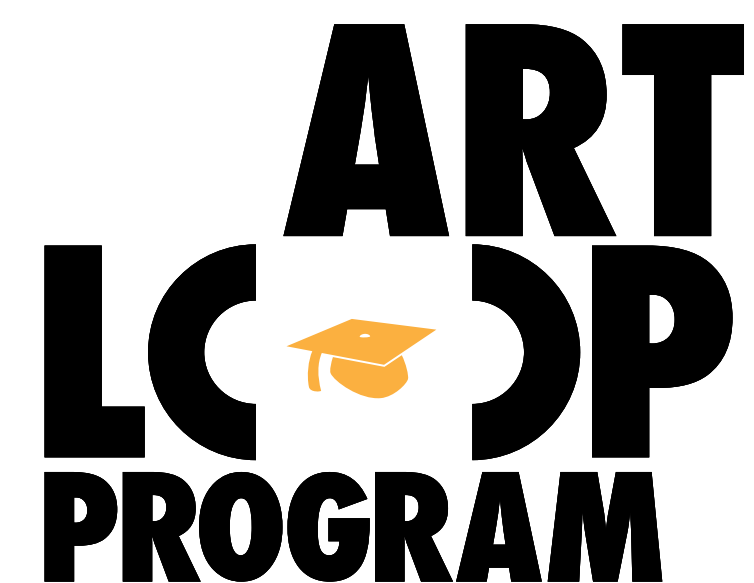
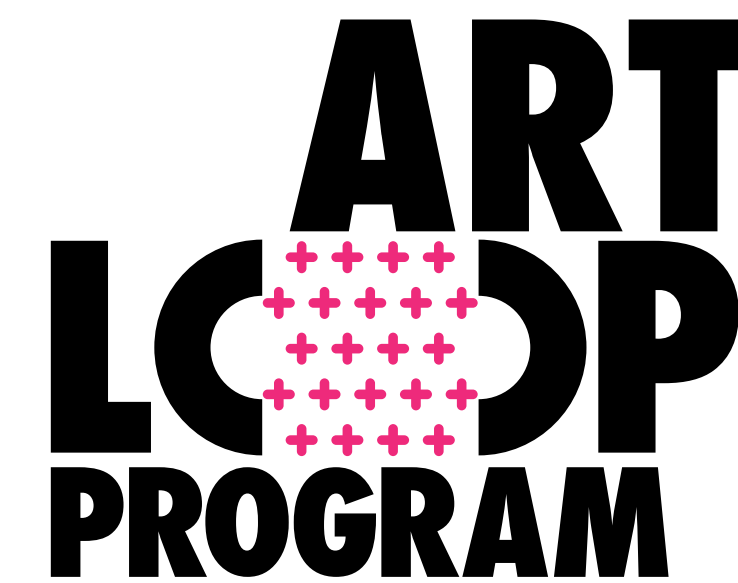
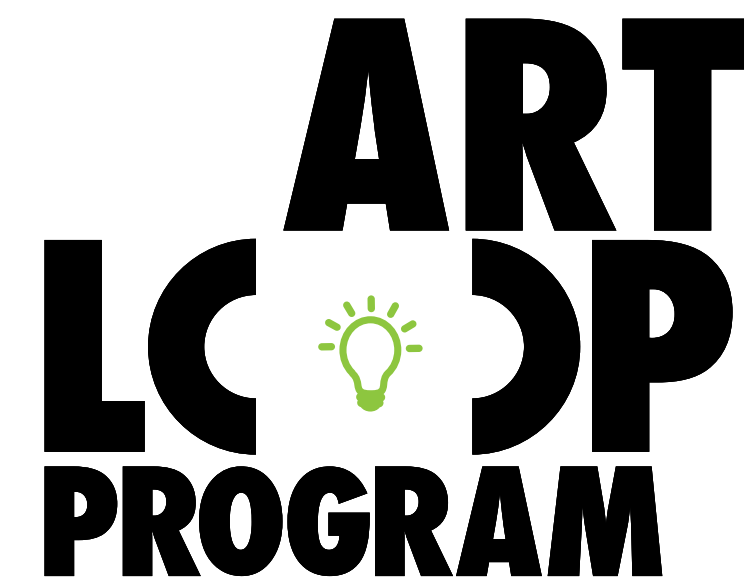
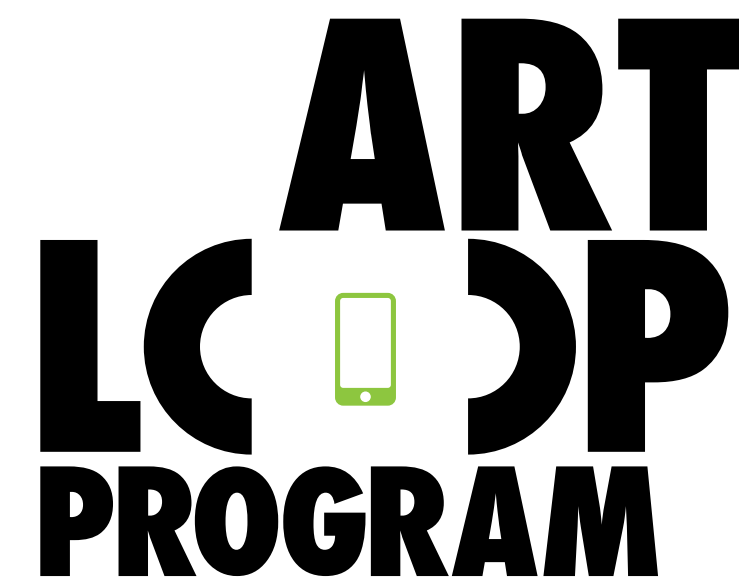
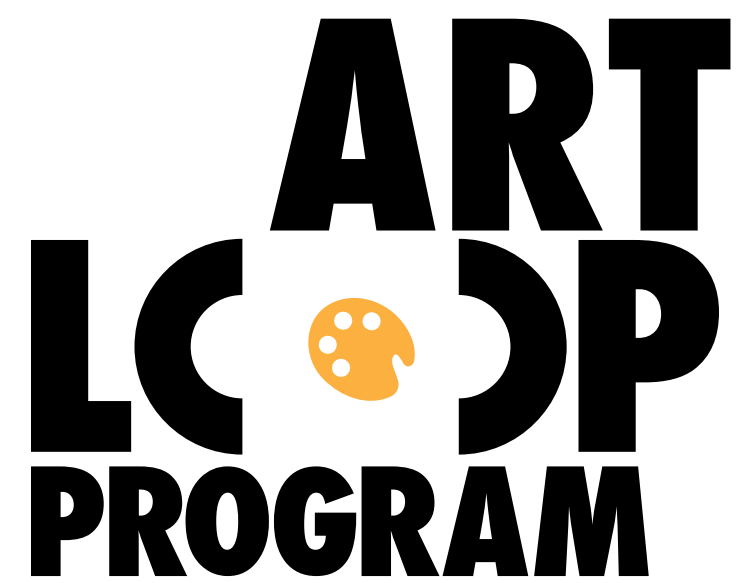
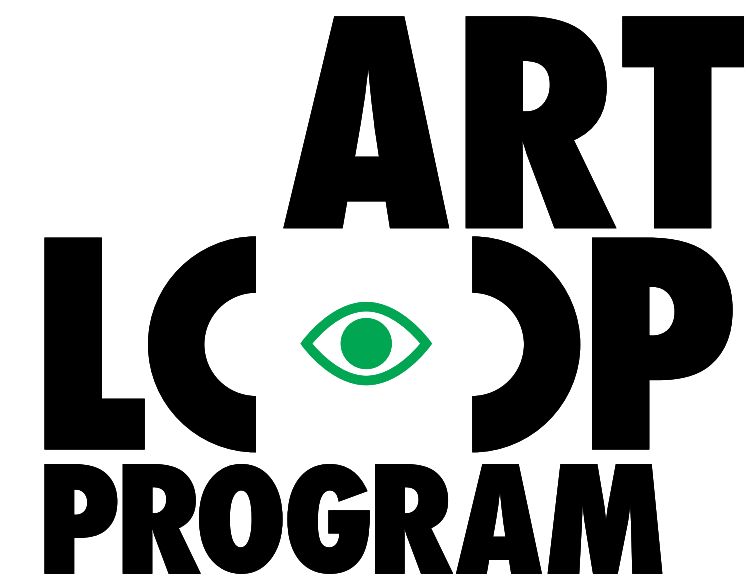
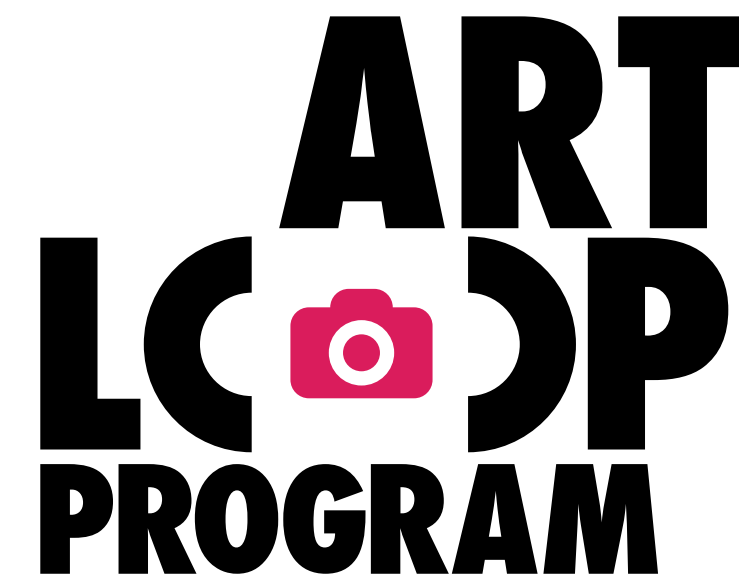
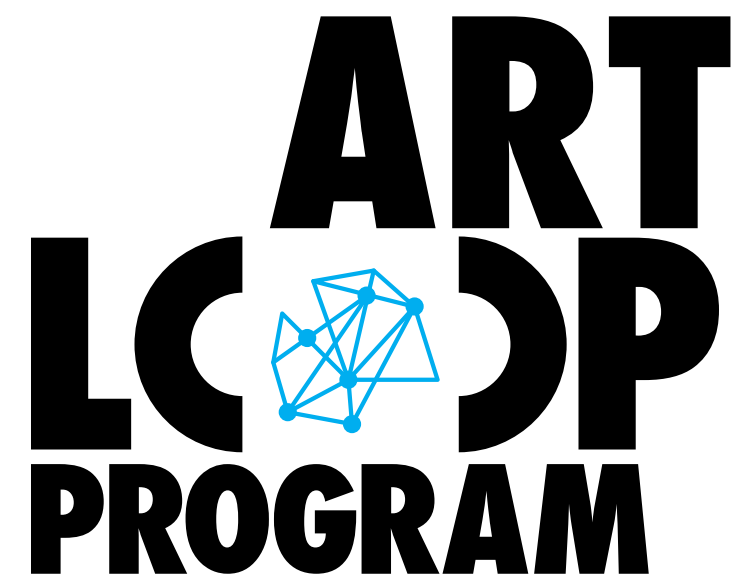
**STRATEGY**





# ART LC DP PROGRAM

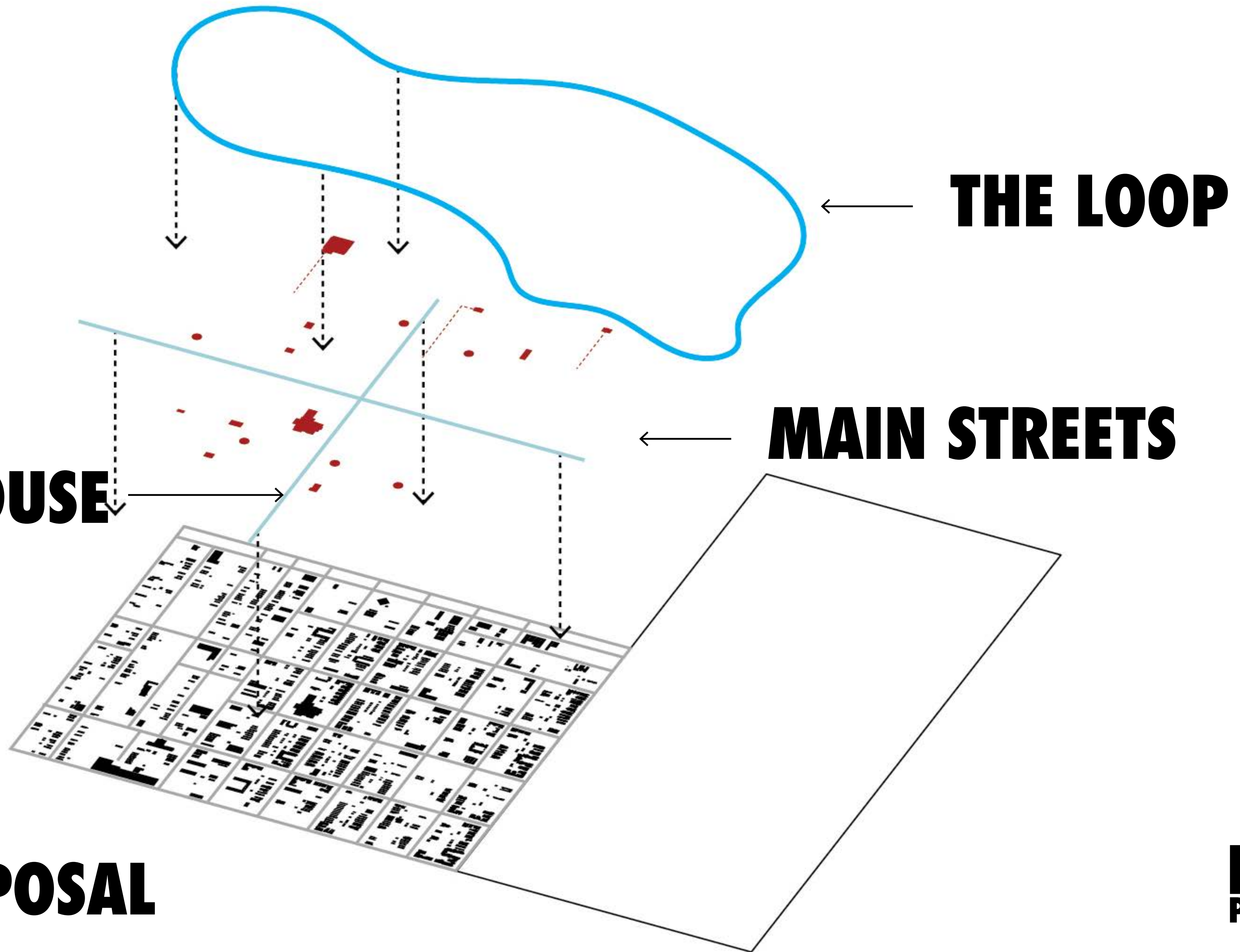






**RABER HOUSE**

**OUR PROPOSAL**



# THE LOOP

**ART  
LOOP  
PROGRAM**





**THE LOOP**

**ART  
LOOP  
PROGRAM**



**THE LOOP**

**ART  
LOOP  
PROGRAM**





**THE LOOP**

**ART  
LOOP  
PROGRAM**





**THE LOOP**

**ART  
LOOP  
PROGRAM**





# THE LOOP

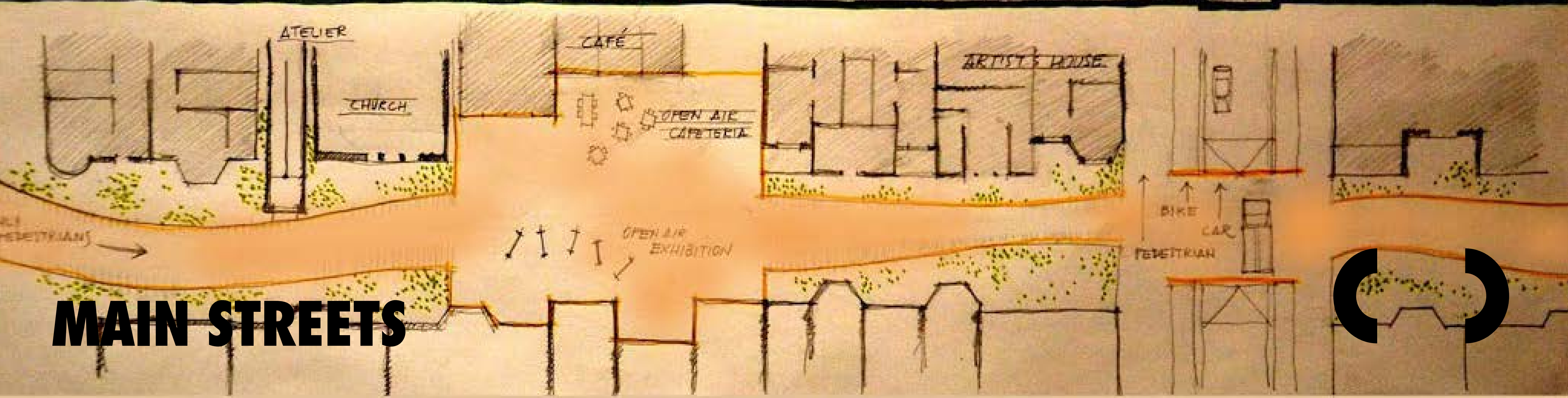
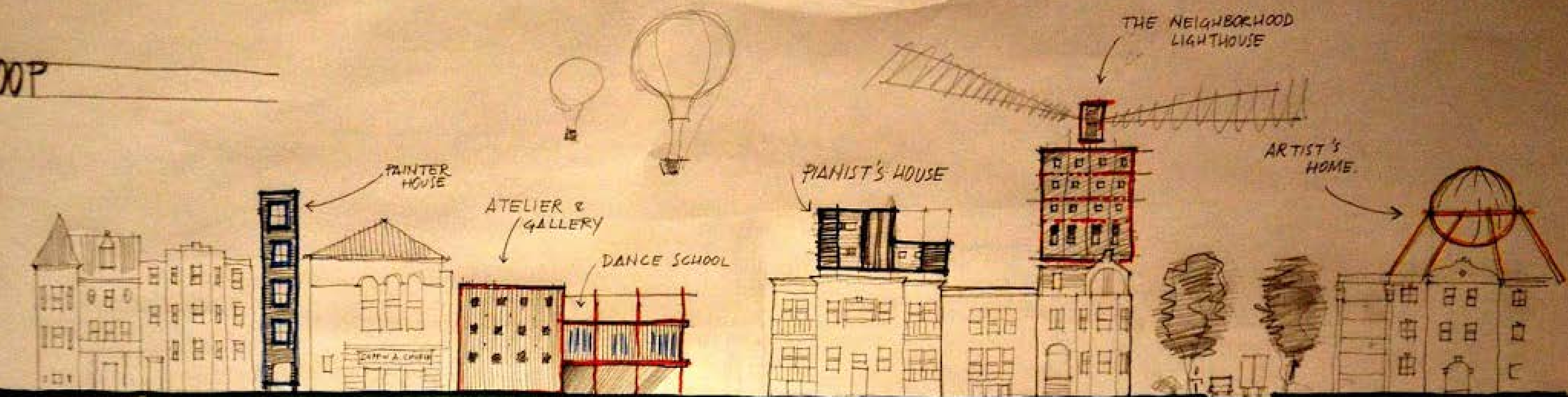
**ART**  
**LCSP**  
**PROGRAM**



# MAIN STREETS

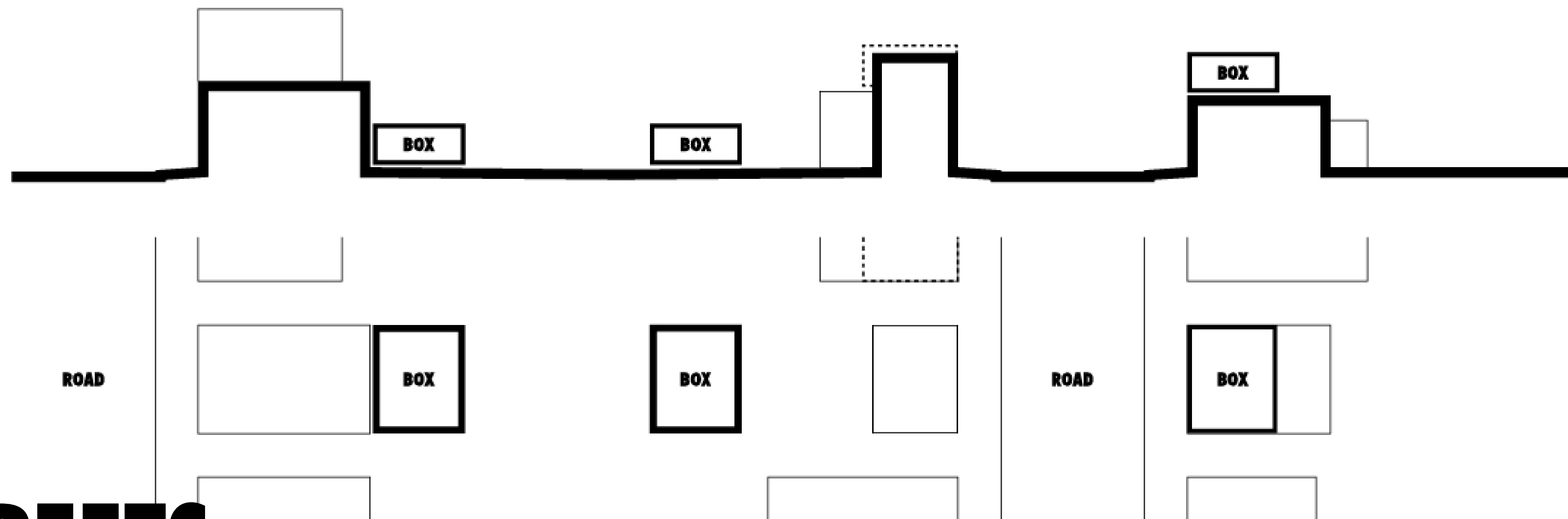
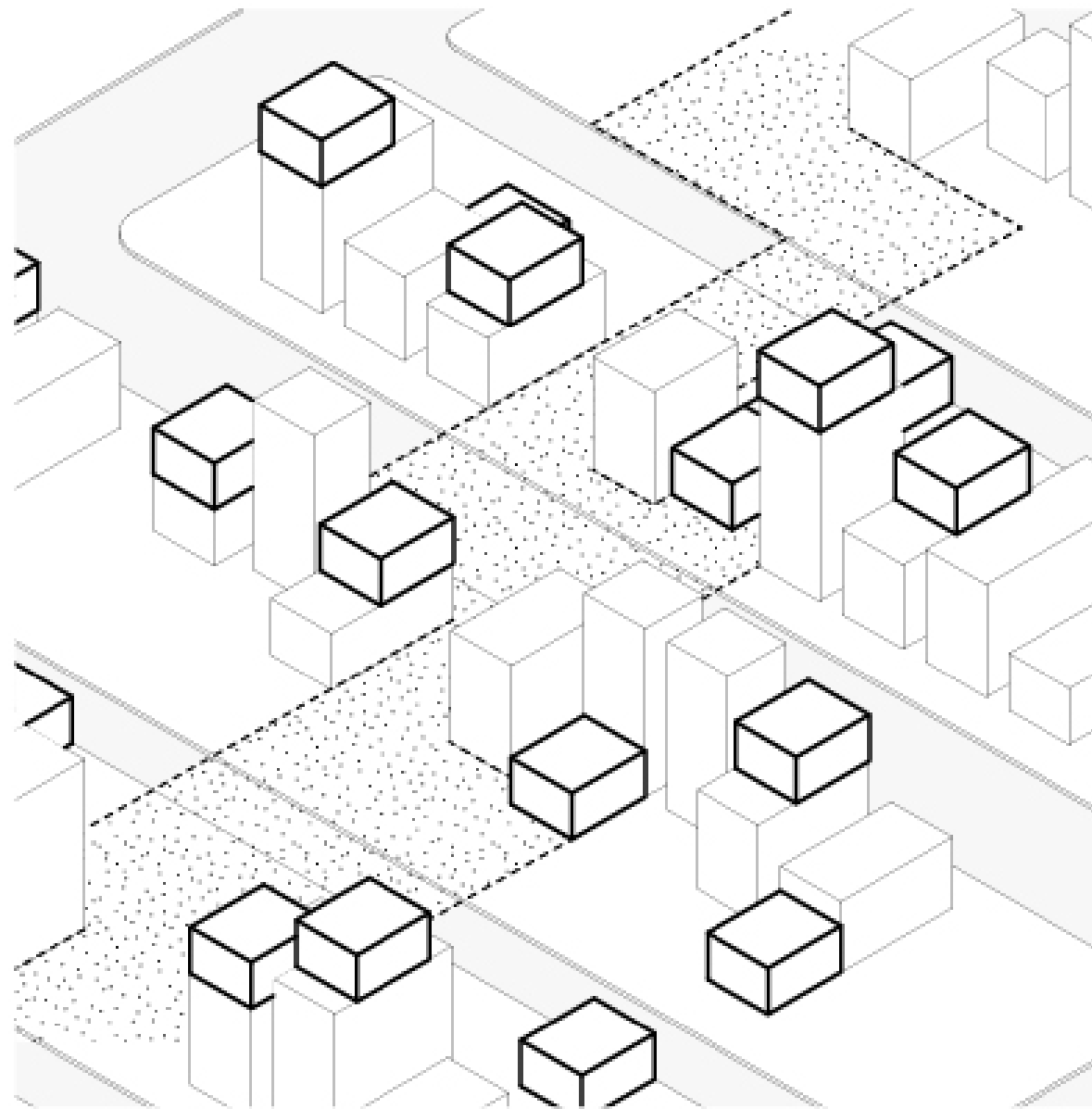


00P



MAIN STREETS





**MAIN STREETS**

# RABER HOUSE





**RABER HOUSE**

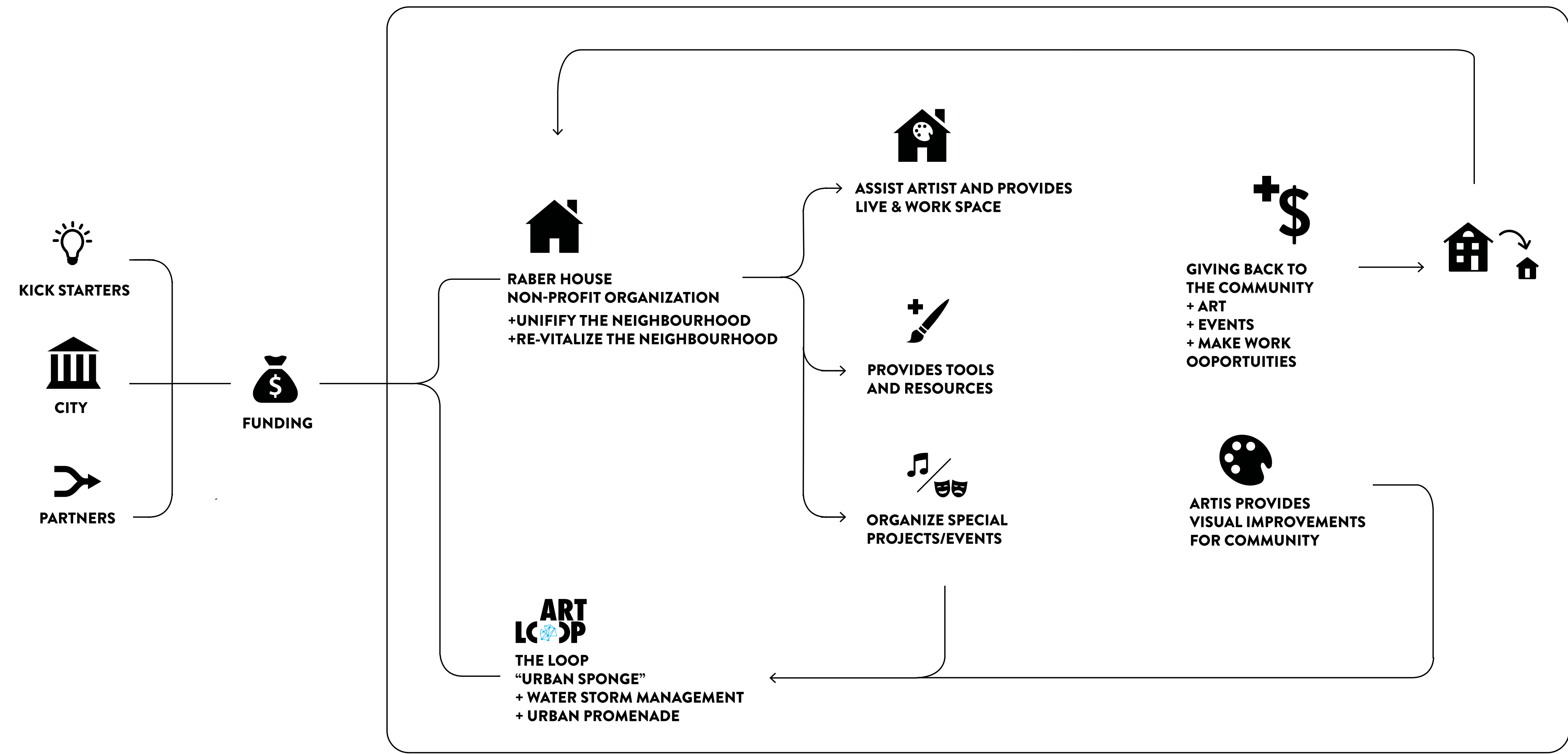
**ART  
LOOP  
PROGRAM**



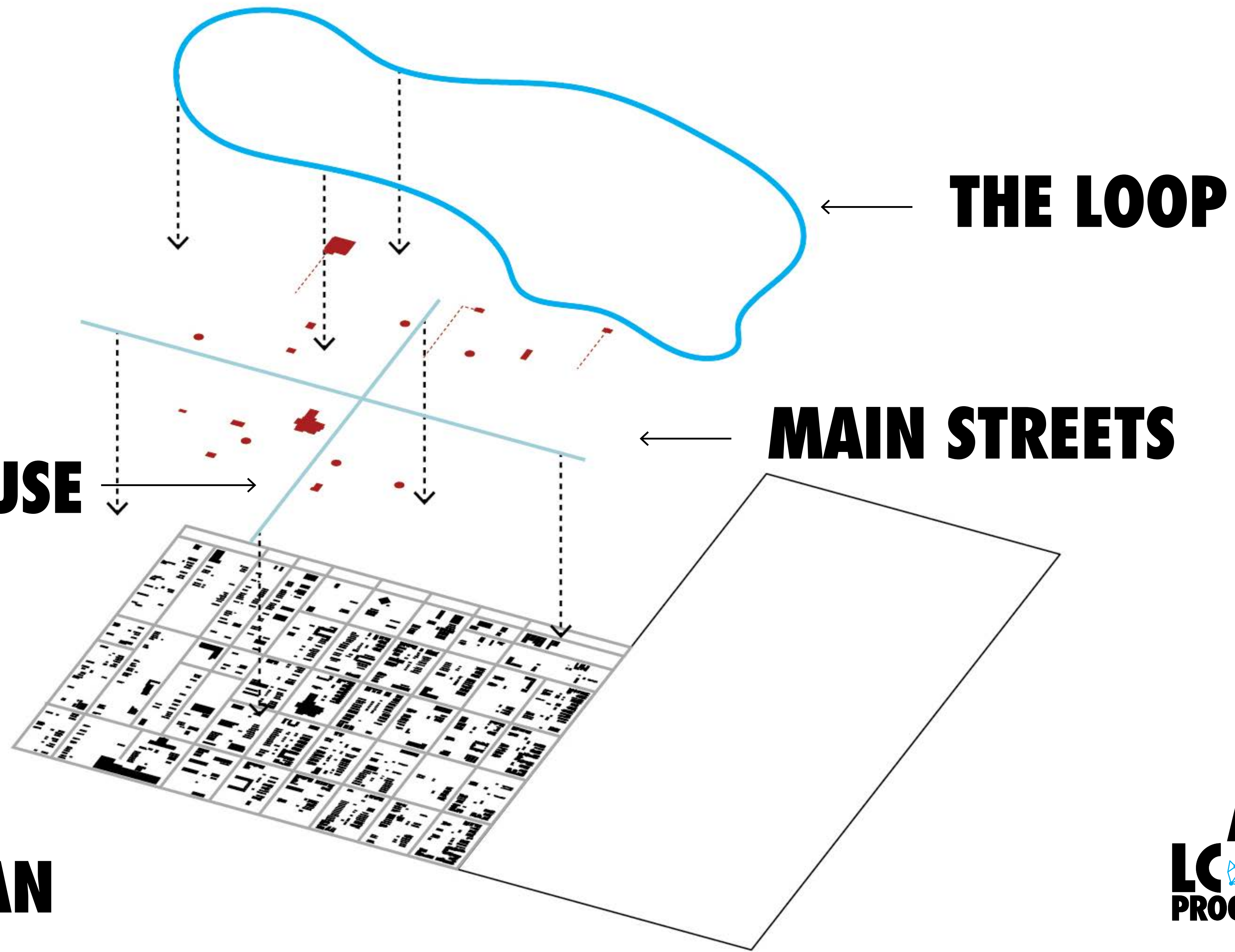
**RABER HOUSE**

**ART  
LCOP  
PROGRAM**

# COMMUNITY







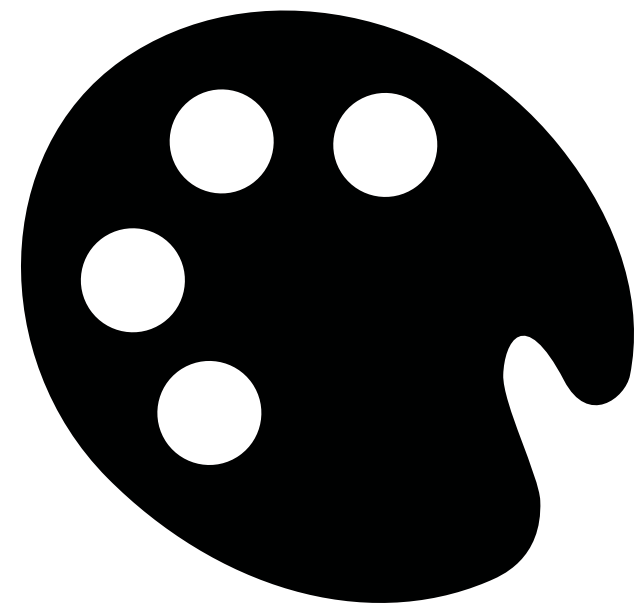
**RABER HOUSE**

**THE LOOP**

**MAIN STREETS**

**MASTER PLAN**

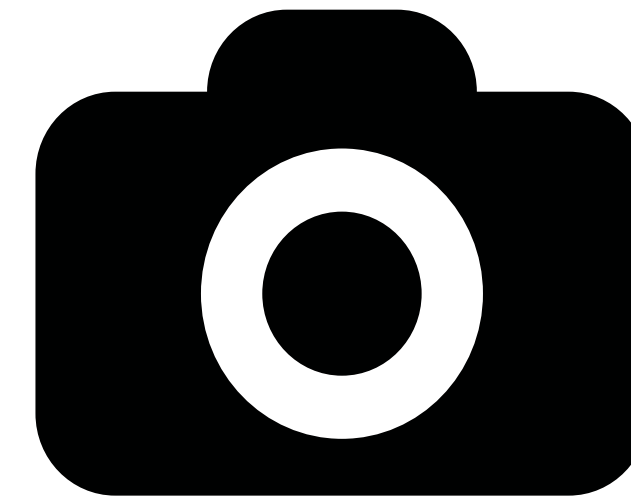




**ARTIST**



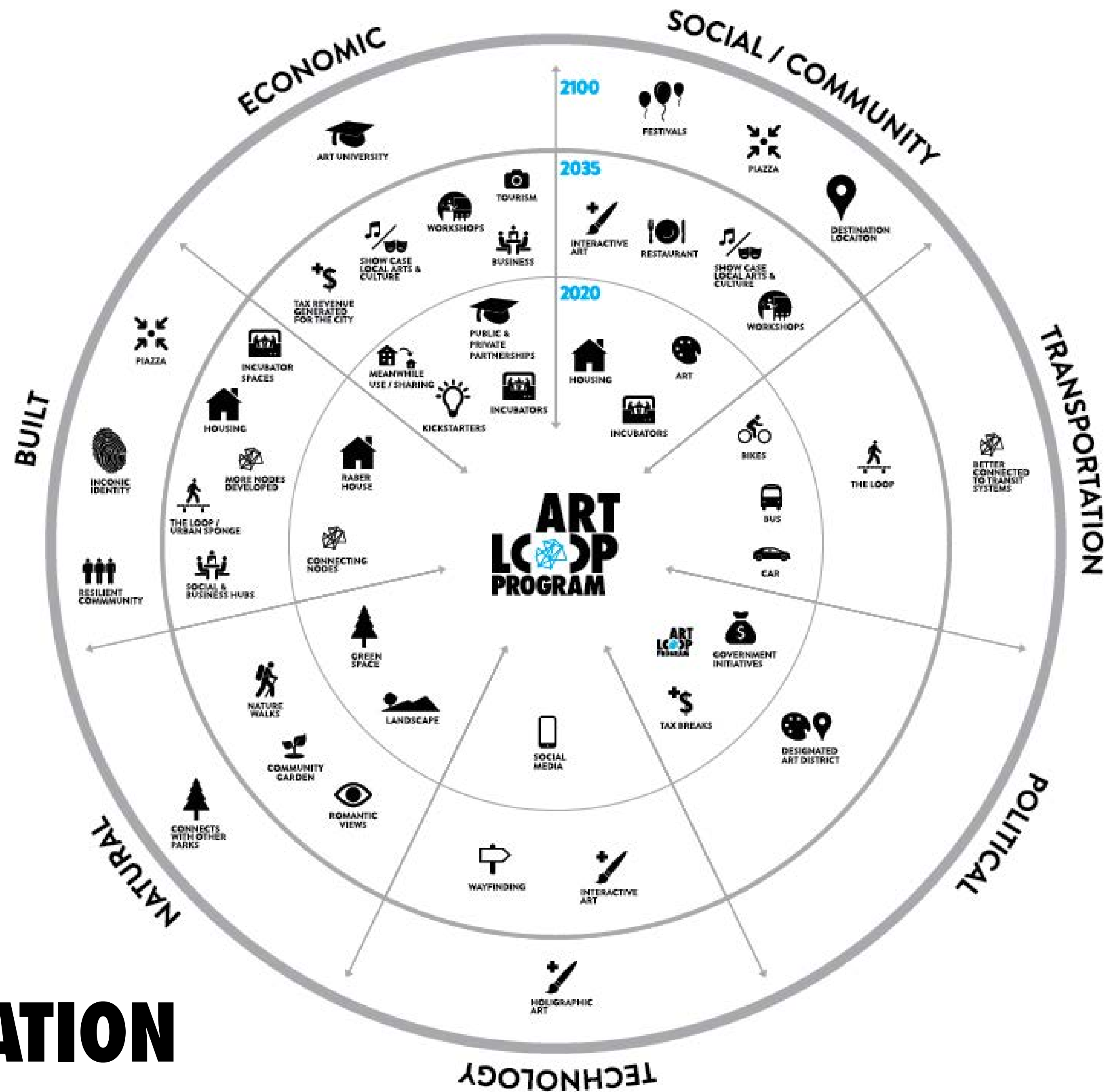
**LOCAL**



**TOURIST**

**USER NEEDS**





# IMPLEMENTATION



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**+ POPULATION GROWTH**  
**+ ECONOMIC PROSPERITY**  
**+ WORLD RECOGNITION**

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**MEASURES**

**ART**  
**LOOP**  
**PROGRAM**



# THANKS