

ACTIVE TRANSPORTATION

Mouth of the Don River (Unilever Site)



CREATING A CAR-FREE COMMUNITY

How do we move and connect people through active transport?





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UNILEVER SITE

14 hectare industrial land

Owned by First Gulf Corporation

Opportunity for redevelopment

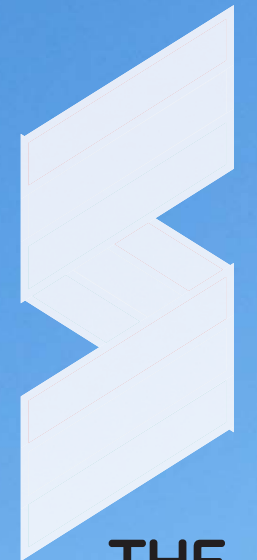
Connecting communities -

Corktown & Leslieville

Activating paths

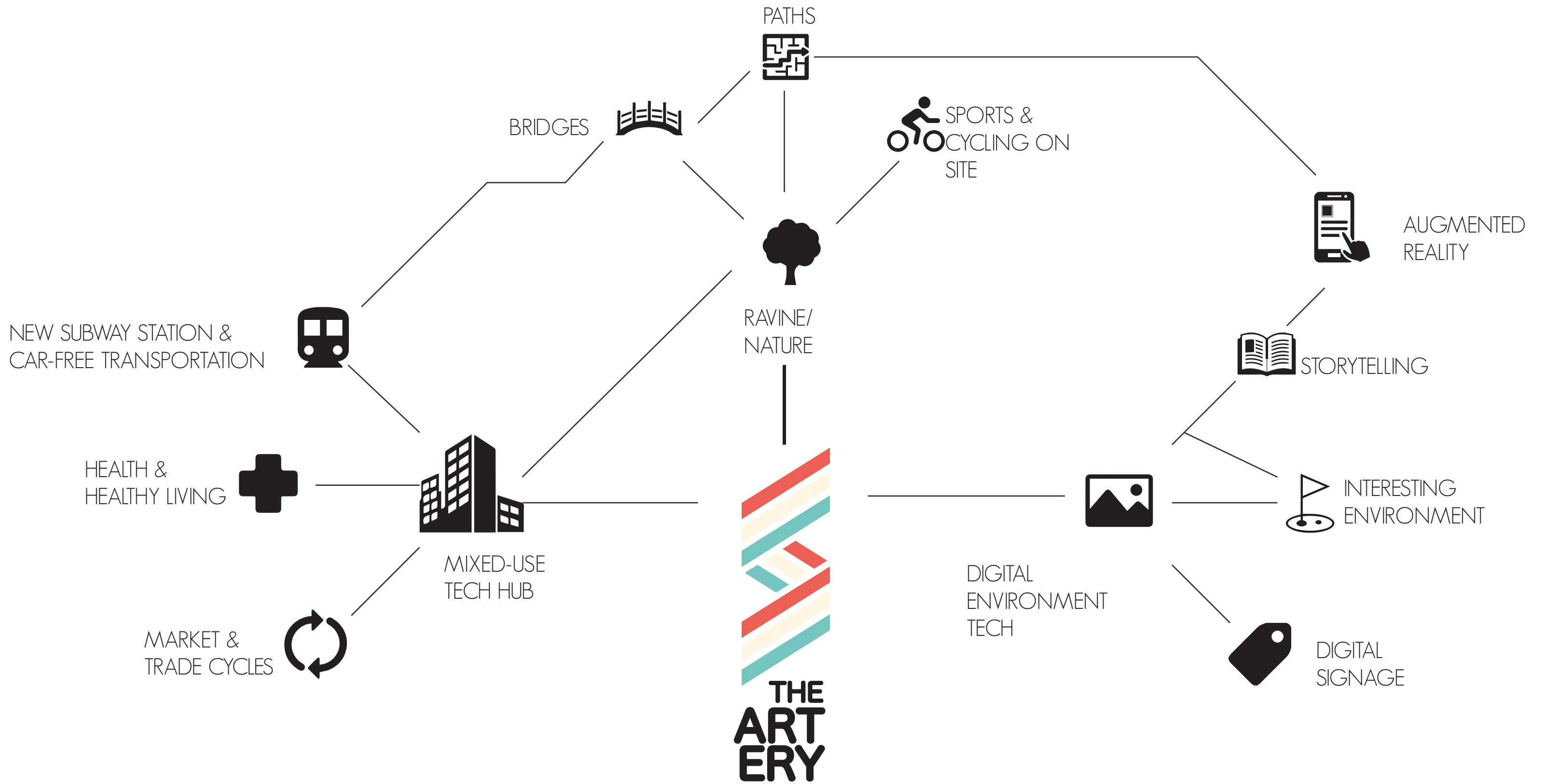
Lower Don Recreational Trail

Creating residential areas



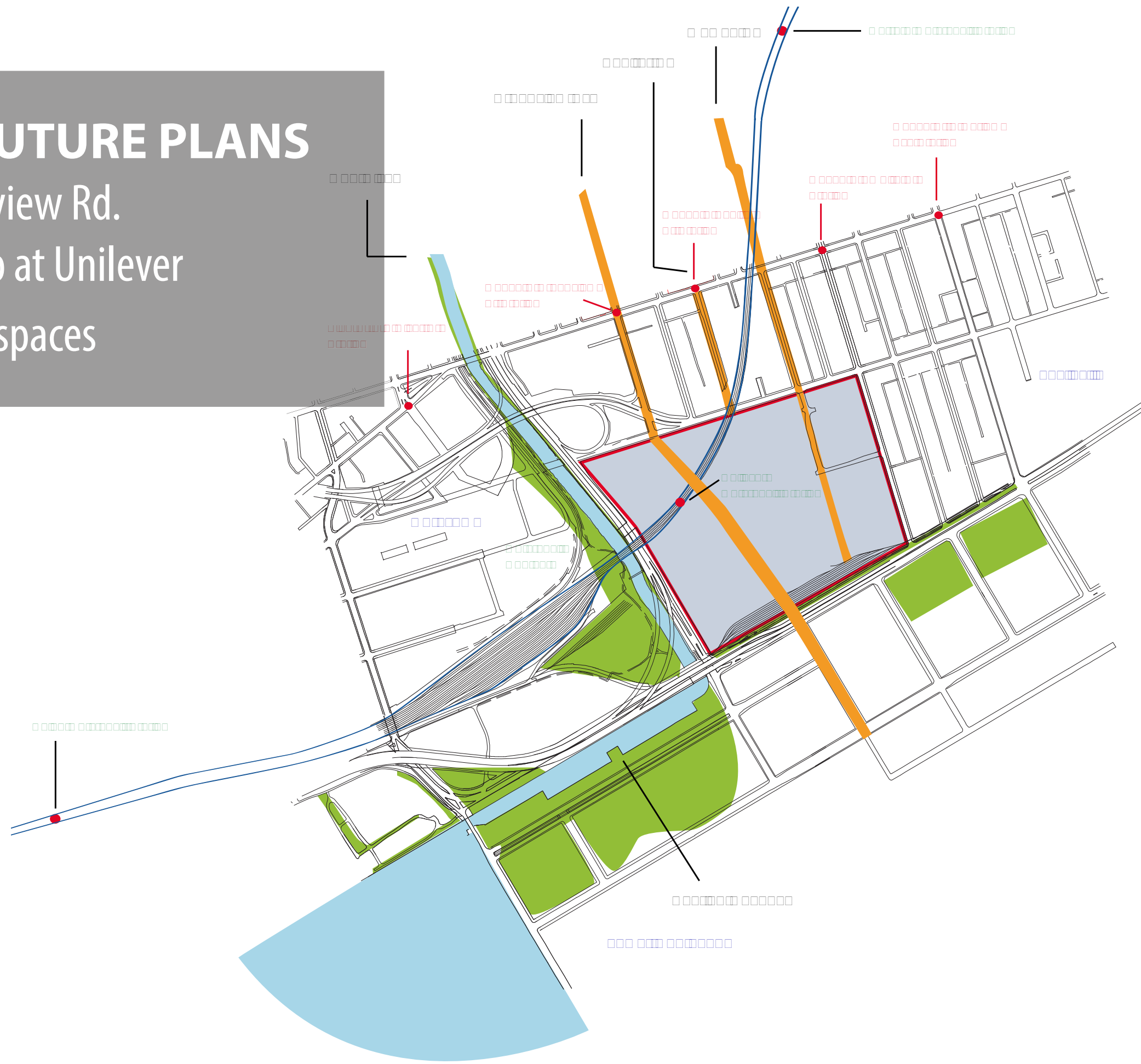
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EXISTING & FUTURE PLANS

- Extension of Broadview Rd.
- New GO transit stop at Unilever
- Extension of green spaces



PROPOSED PLAN

Ravine circulating through the site

Ferry dock / Marina

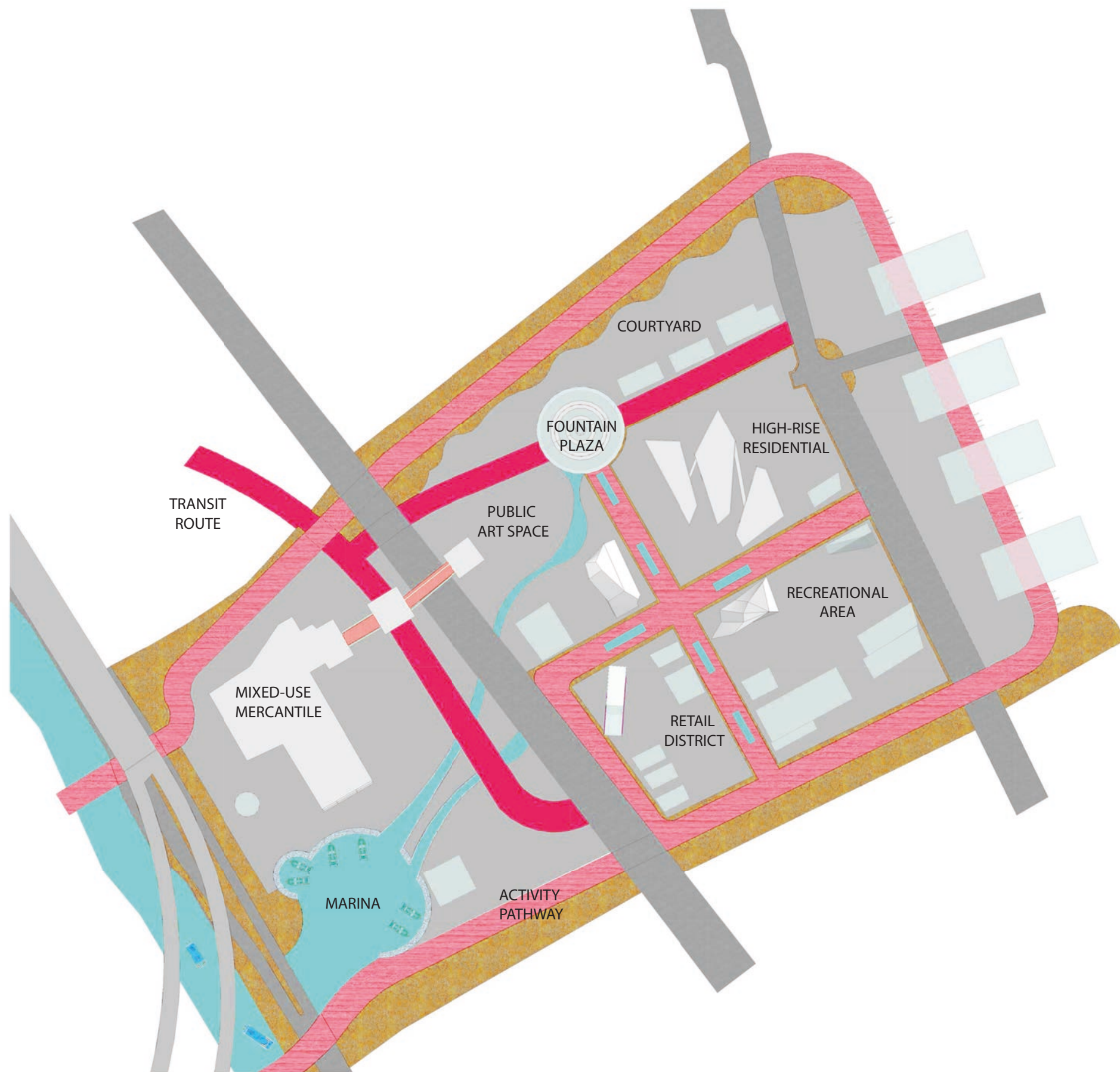
Extension of Broadview & Booth as
main car routes

Focused pedestrian-centric areas

Transit route and bus stops at key areas

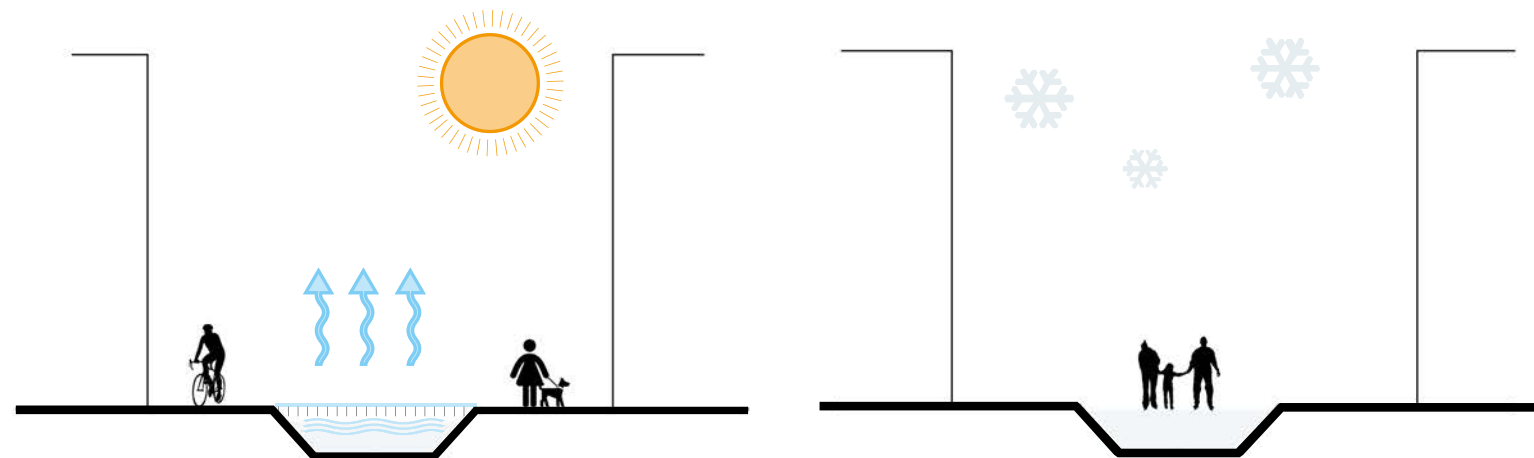
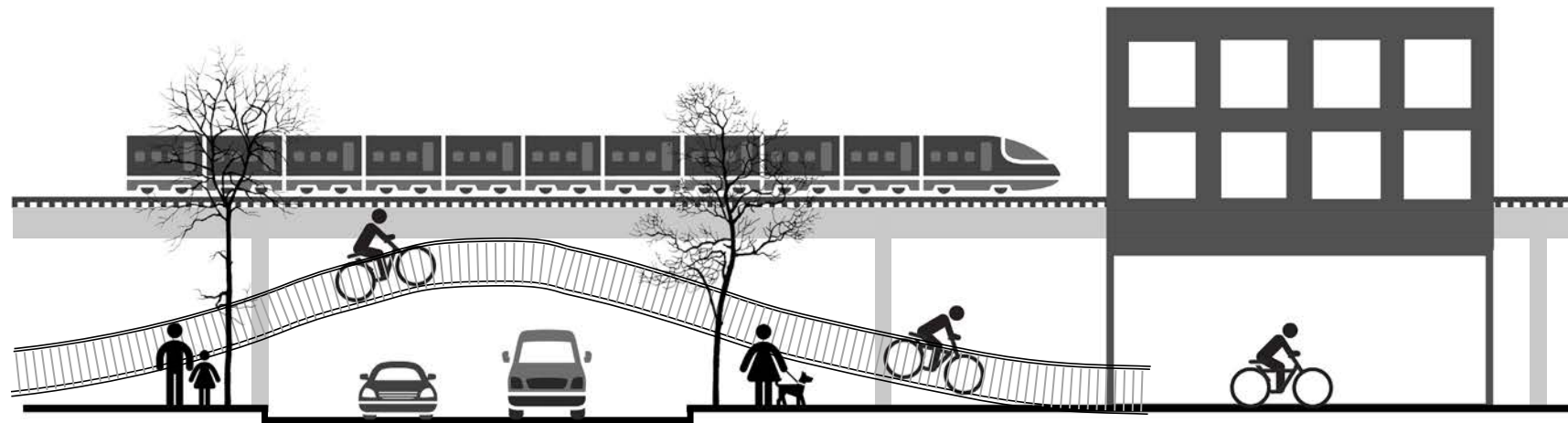
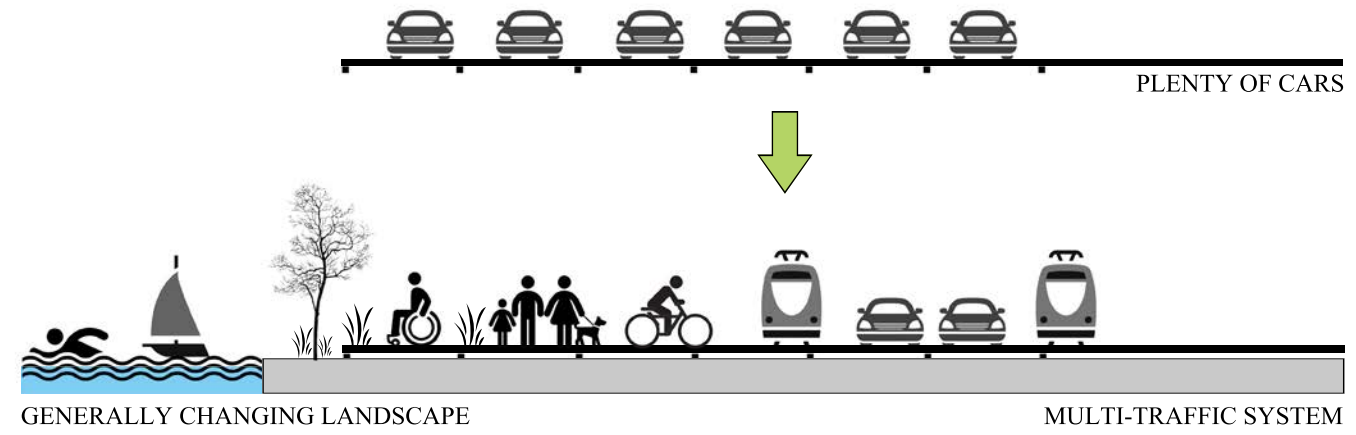
Mixed-Use entertainment building to
connect to the studio district and
art districts

Residential high-rises



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STREET SECTIONS



AUGMENTED REALITY

AR trail markers

Experiential learning journey

Connectivity through digital storytelling



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An architectural rendering of a winter park. In the center, a large, abstract sculpture with red and purple geometric shapes stands on a stone-paved plaza. To the left, a group of people is ice skating on a frozen pond. To the right, a wide, orange-paved path leads uphill, with people walking and cycling. In the background, a modern building with a glass facade and a train on an elevated track are visible under a cloudy sky with falling snow. A semi-transparent dark box with white text is overlaid on the center of the image.

PHASING

1. Construction of new subway station on site
2. Awareness of trails & ravines through signage
3. Fix trail and path infrastructure for safety & accessibility
4. Activate bridges
5. Extend Broadview & Booth St.
6. Plan & construction for ferry system
7. Residential developments
8. Implementation of commercial buildings
9. Continuing awareness through AR markers & digital billboards

PARTNERS & STAKEHOLDERS

Metrolinx

Toronto Transit Authority

Hike Ontario

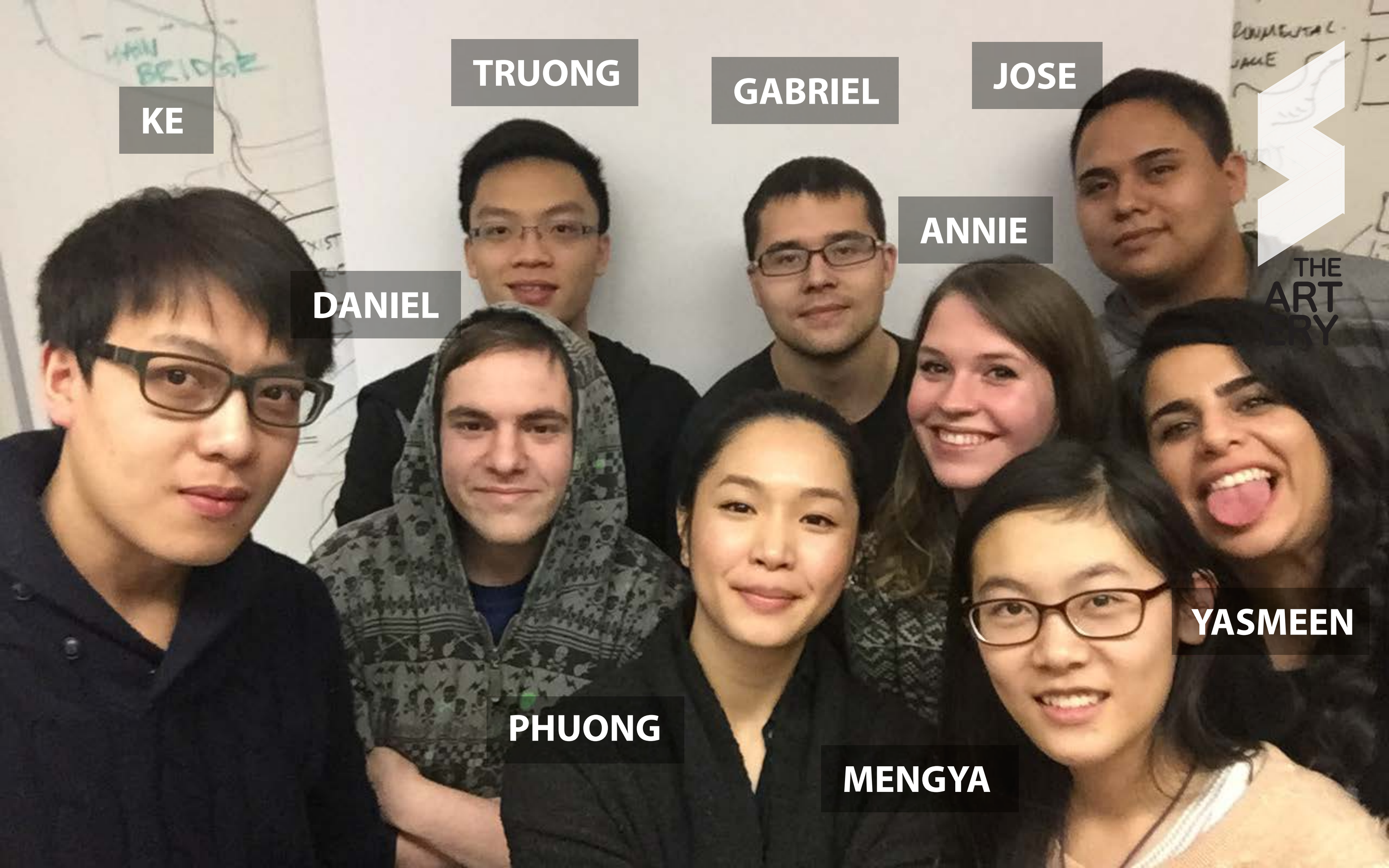
Cycle Toronto

University institutions

First Gulf Corporation



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KE

DANIEL

TRUONG

GABRIEL

ANNIE

JOSE

PHUONG

MENGYA

YASMEEN

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