

- *The* -

PUBLIC GOODS

• •
EMPORIUM ⚡

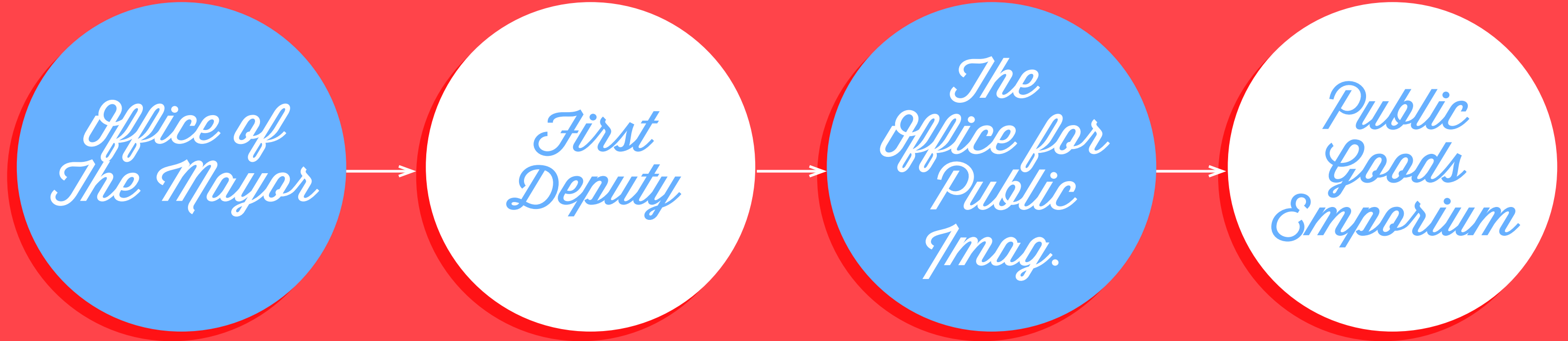
The
POLARITIES



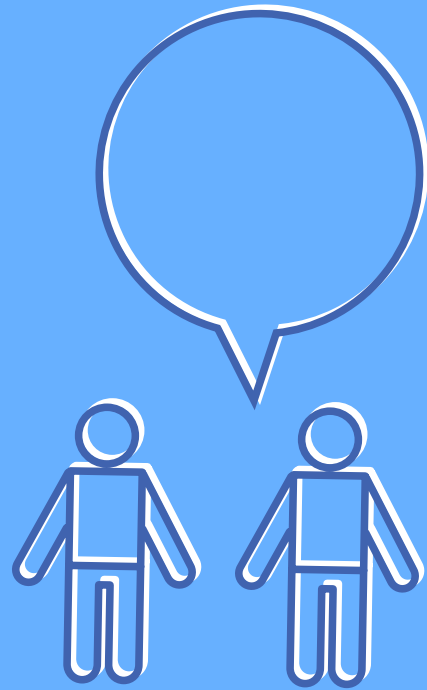
- The -
PUBLIC GOODS
EMPORIUM

*A Division of the
Office for Public Imagination*

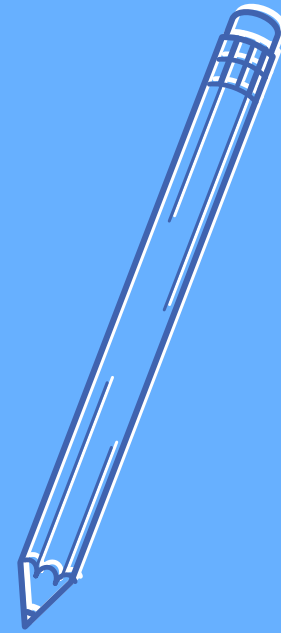
*Where do we
fit in the*
GOVERNMENT?



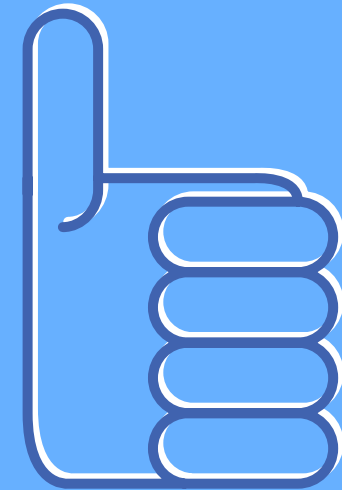
The
OBJECTIVES



Co-Design

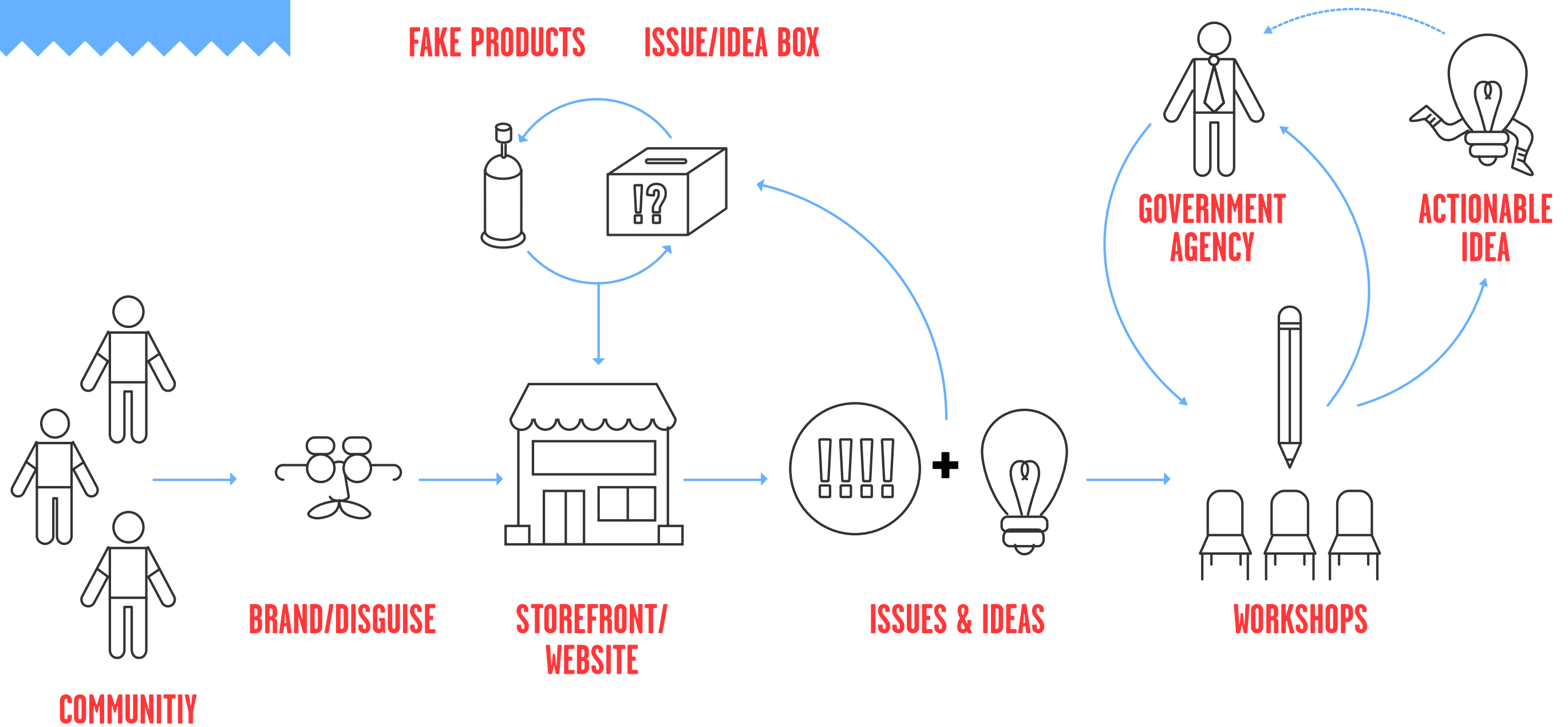


Educate

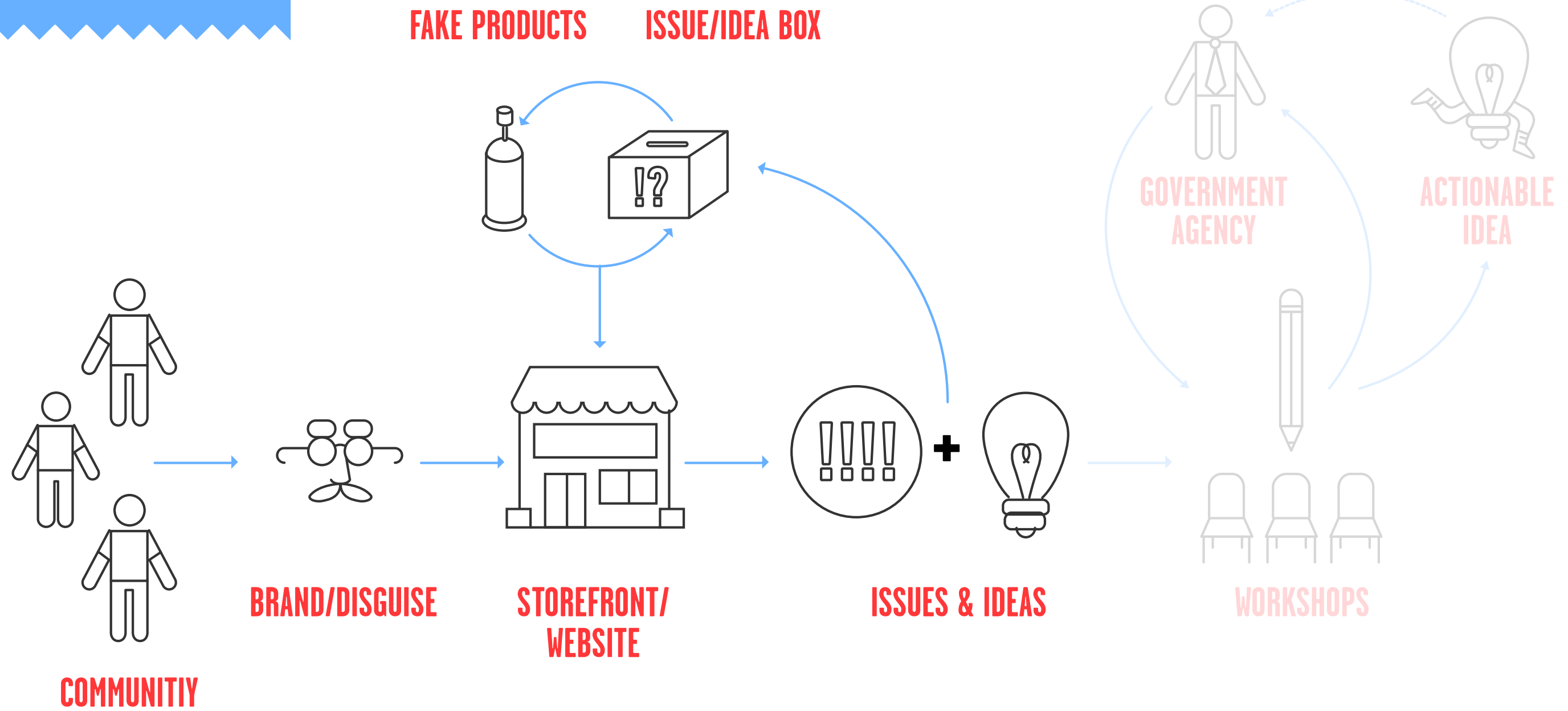


Empathy

The SYSTEM MAP



The STOREFRONT



The
BRAND

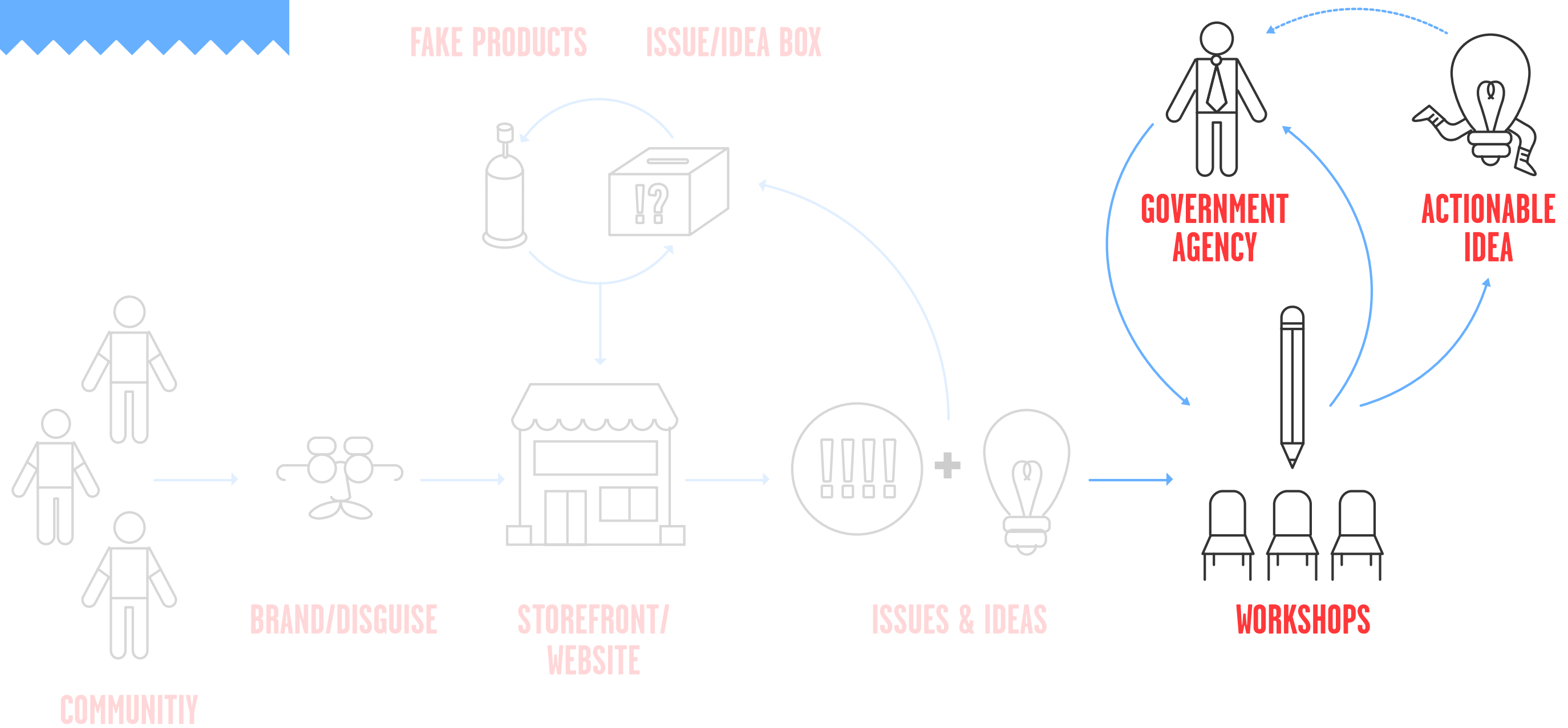


The
BRAND

- How -
**WOULD YOU
CHANGE THE
STREETS?**

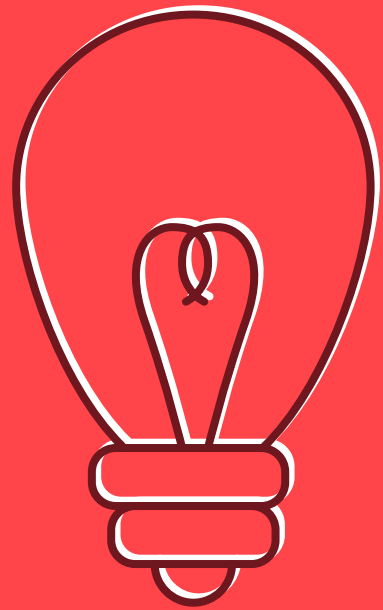


The WORKSHOPS

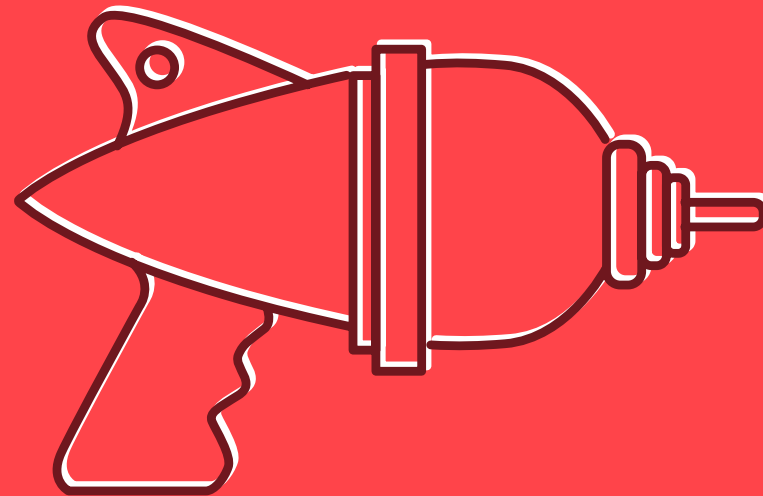




The
OUTCOMES



*Actionable
Ideas*



*Tangible
Props*



Empathy

The
IDEAS

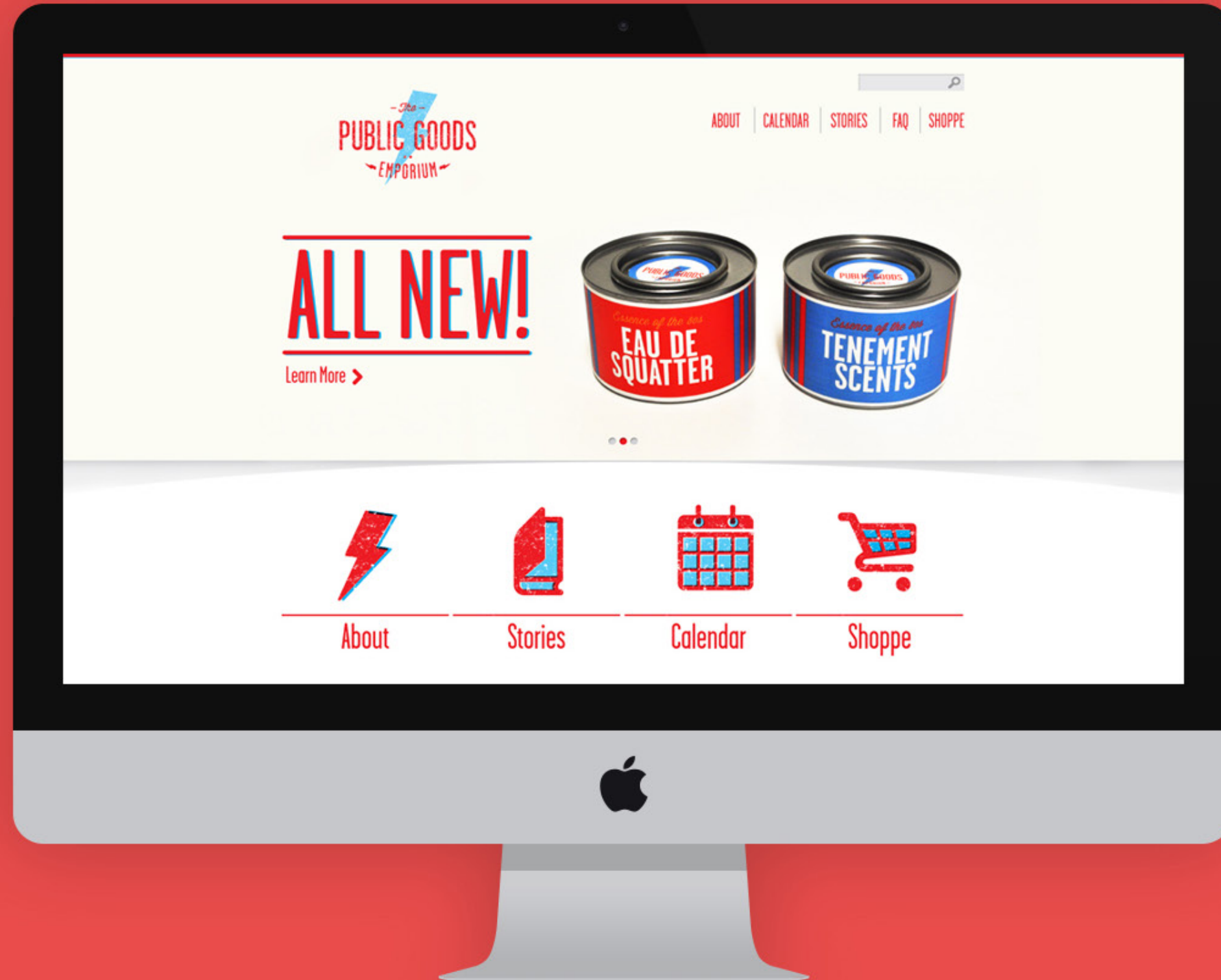
NGOs

Bottom-Up!

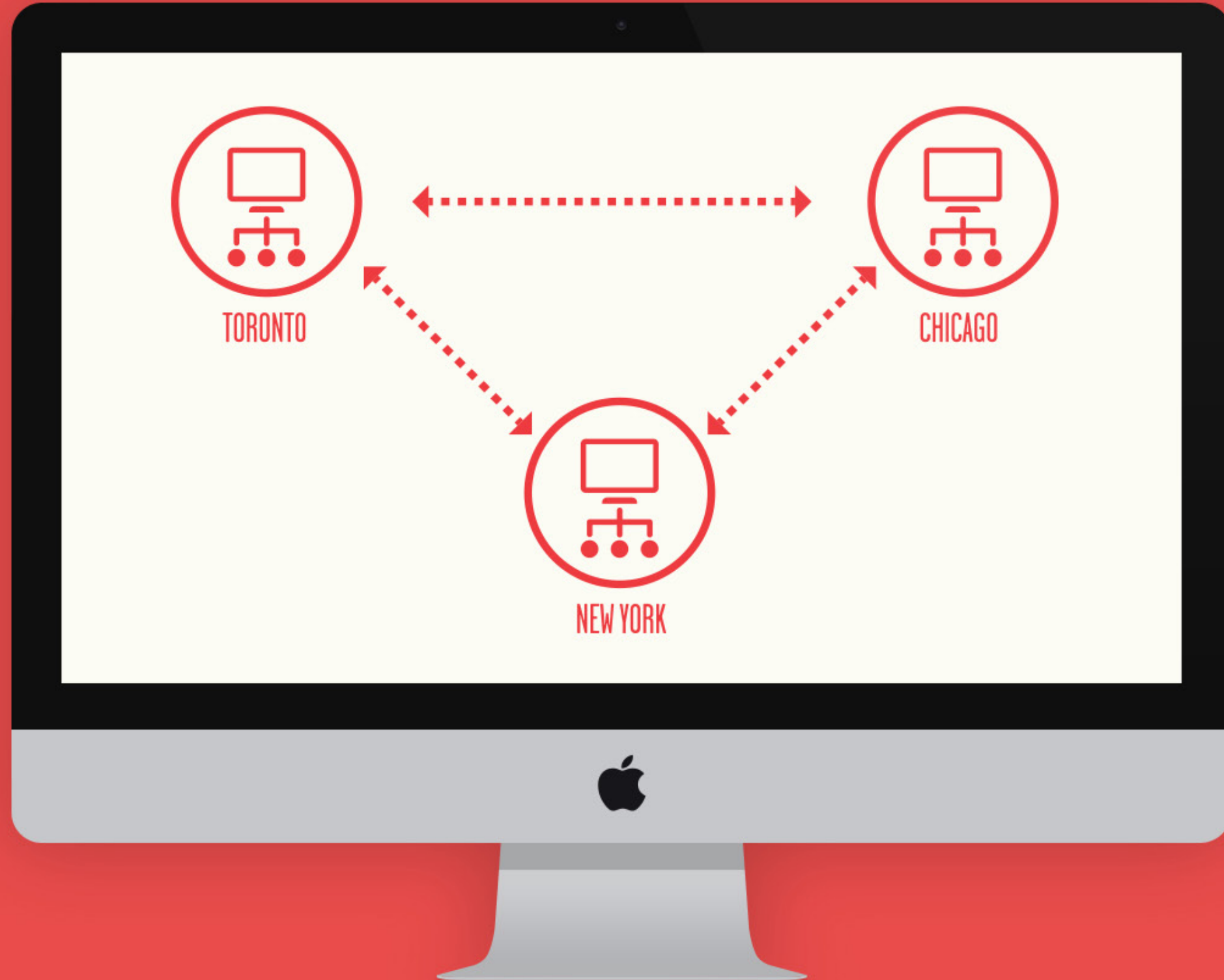
Government

*Our measure of **SUCCESS** is
gauged by the production
of ideas, **AND** the successful
INTERVENTIONS that come out
of those ideas.*

From a
**REGIONAL
PERSPECTIVE**



From a
**REGIONAL
PERSPECTIVE**



In the
COMMUNITY

**L.E.S.
SUMMER
STORYTELLER**
- Series -

Every Thursday Night

Siempre Verde Public Garden | Nov 28, 2013 | 8:00 pm

Eric Ferrara L.E.S. Historian
Author of "L.E.S. Orgl'Hilton"

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-The-
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**L.E.S.
GET
TOGETHER**

- Yeah, Yeah, Yeah -

Weekly meetings held on Saturdays

196 Station | 12 pm | Coffee · Tea · Muffins

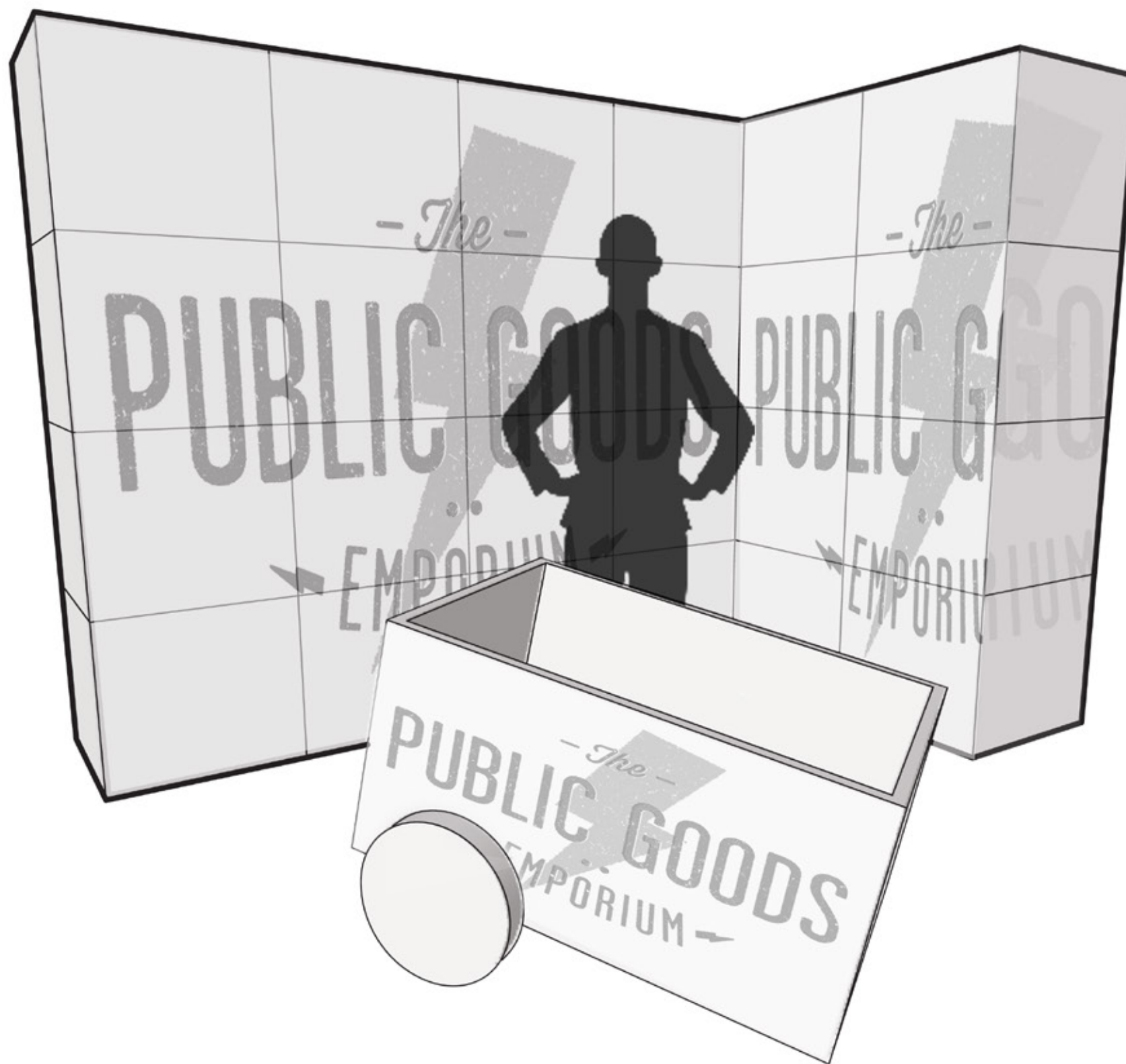
This weeks topic: *Streetscape*

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Soa **WHAT'S NEXT?**

In the
COMMUNITY



The
TEMPORARY
Space



Mike

Eric

Meg

Franny

Andrea

Devin

Reid

Aeisha

Joe

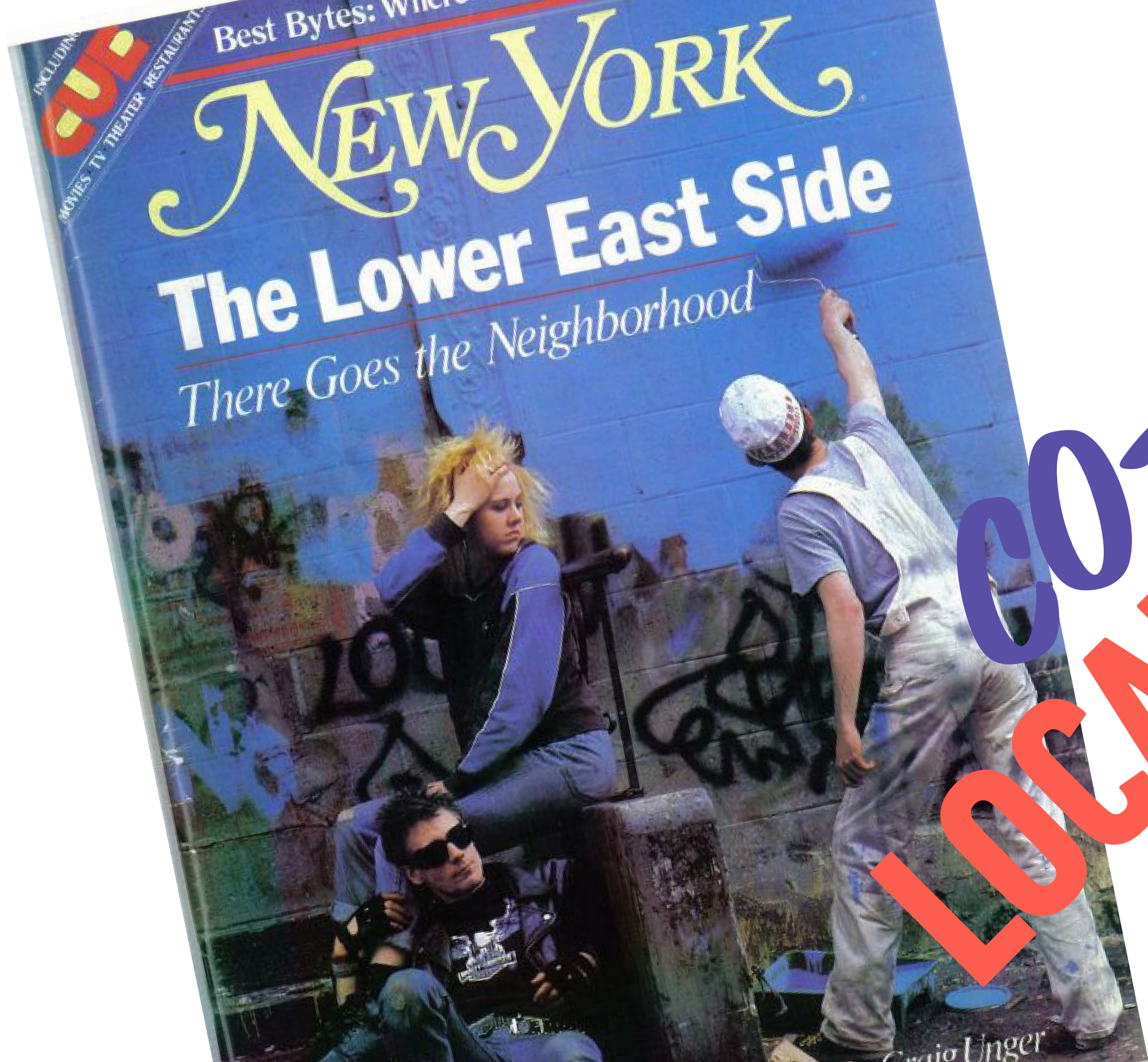
Phil





THE INTERACTIONS





co-opt
LOCAL CULTURE

