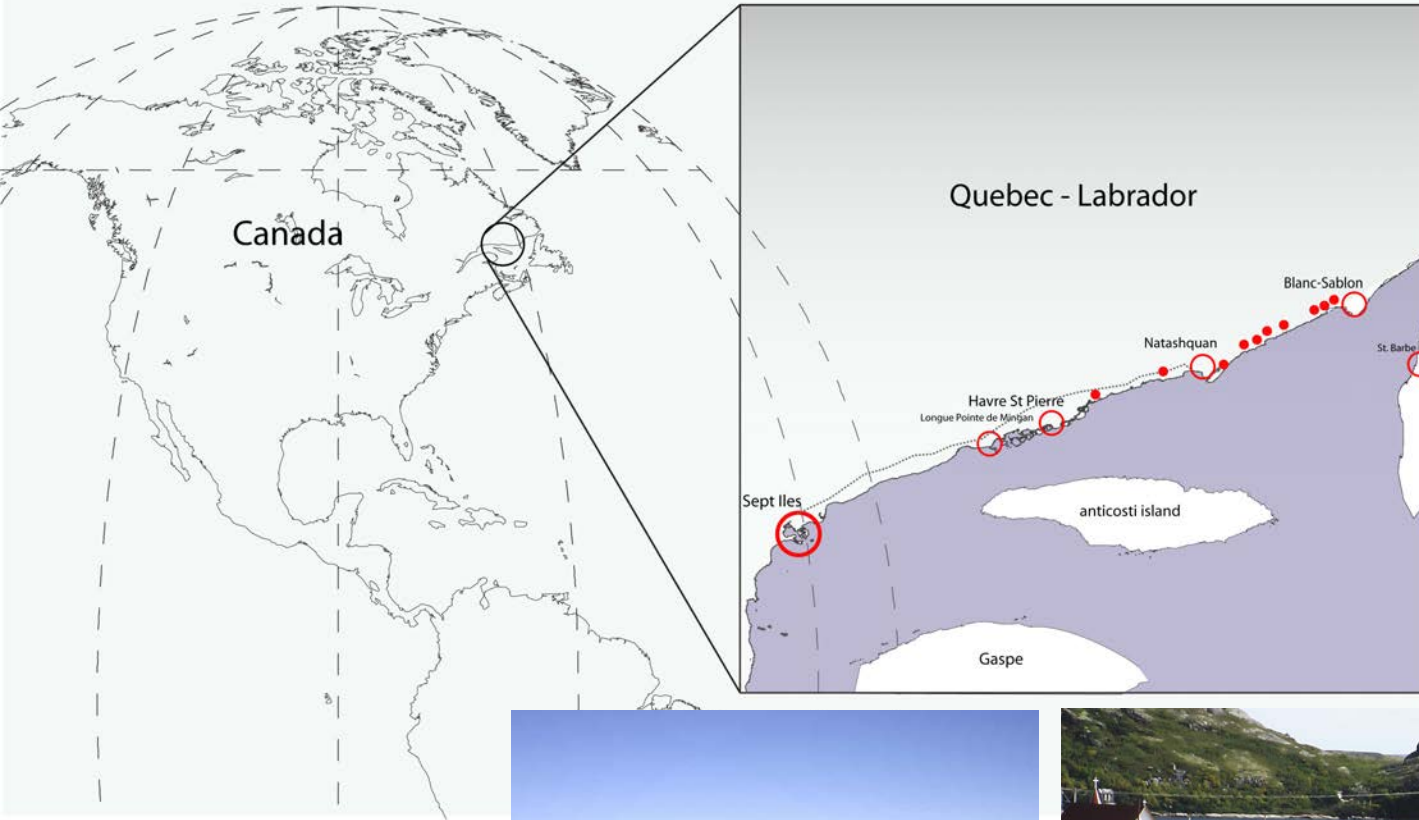


Concordia
Lower North Shore, QC

Lower North Shore, QC



Community Profile

- collaboration Concordia University and the Lower North Shore (LNS)
- Concordia – School of Extended Learning (SEL)
- LNS:
 - approx 8,000 people in the region
 - 90% Anglophone
 - geographically remote
- key barriers: linguistic, geographic, economic

Concept

Life-long learning is learner-based programs that promote transfers of knowledge across generation to empower the all sectors of the community.



Vitalization

Building educational capacity through community revitalization & economic development to attract, recruit & retain.

A culture of lifelong learning empowering all citizens to value education, building community capacity for economic development throughout the LNS.

“Putting learning to work”

SWOT Analysis

STRENGTHS

- strong leaders
- resource rich
- existing CLC network
- easy to mobilize the community
- strong intergenerational connections

WEAKNESSES

- geographic isolation
- lack of basic services
- linguistic barriers

OPPORTUNITIES

- emerging partnership between CU/LNS
- fledgling entrepreneurs
- abandoned buildings and existing infrastructure to convert for new uses

THREATS

- brain drain/depopulation
- lack of job opportunities
- leadership burnout
- dependence on government funding
- lack of institutional memory

Strategic Frame

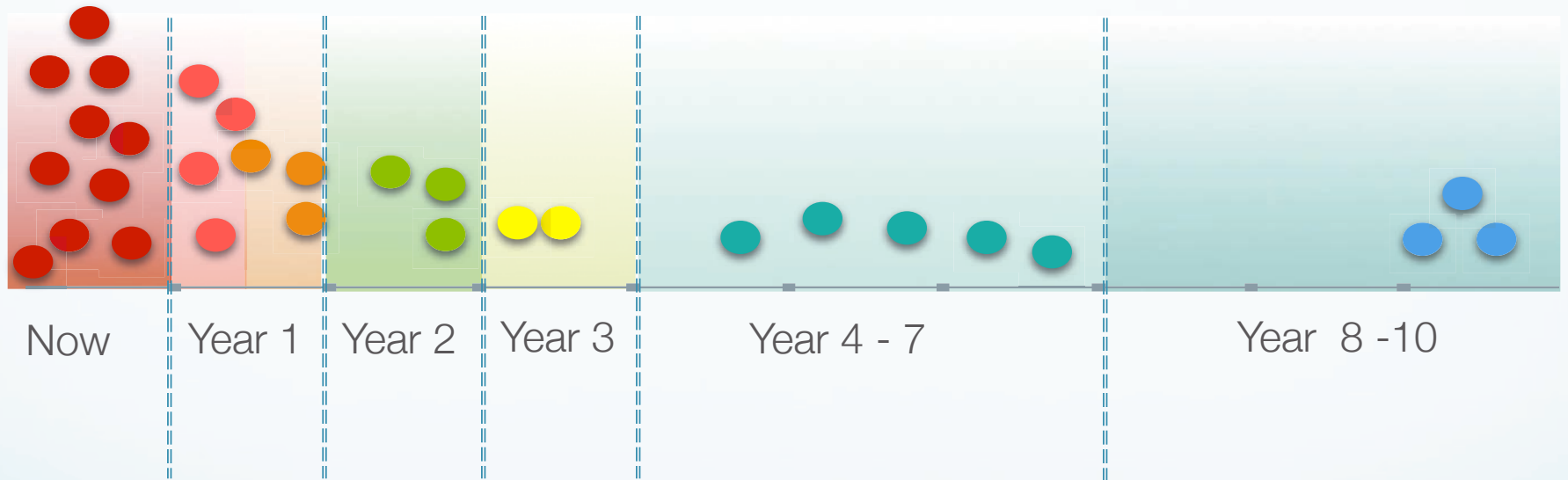
Economic
Education
Ecological
Empowerment
Zone



*“We don’t have
to leave to live”*

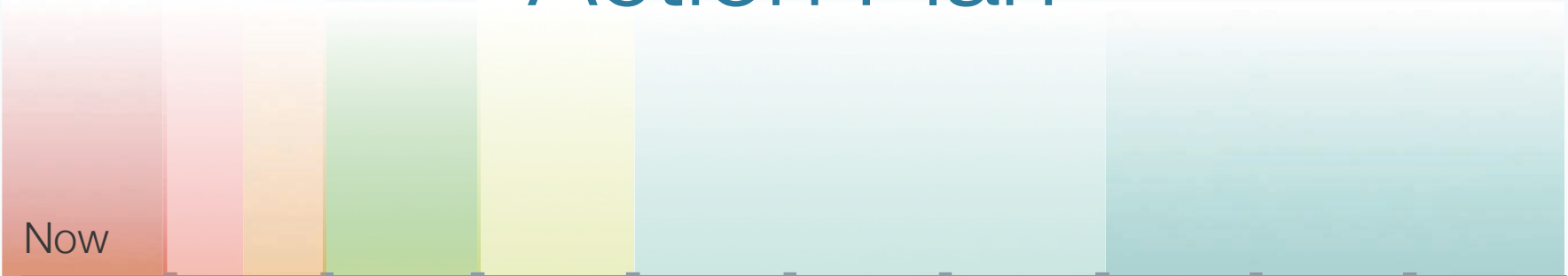
- leveraging existing resources (human, environment, infrastructure)
- creating a vital community that embodies the holistic values of lifelong learning, empowering community, and economic development

Timeline



Action Plan

Now



- discussions between CU/LNS
- project-based learning in one CLC (theme “Going Green”)
- tutoring & mentoring programs
- life coaching
- pilot exchange programs

Action Plan

Year 1

6 months:

- charrette in community with Concordia students (funding already in place)
- assistance with business plan development through videoconference network
- Ben, Gabriel, & Kim developing youth programs

1 year:

- GAP analysis
- MOU between CU/LNS
- buddy program for LNS students going to Concordia
- “literature review” of all existing studies
- oral history project (CU/LNS)

Action Plan



Year 2

Goals:

- resource assessment (human, environment, infrastructure)
- unit-based, problem-based curriculum design in high school
- integration between high schools and Concordia
- traveling “Road Show”
- teacher training/retraining
- building institutional memory

Action Plan

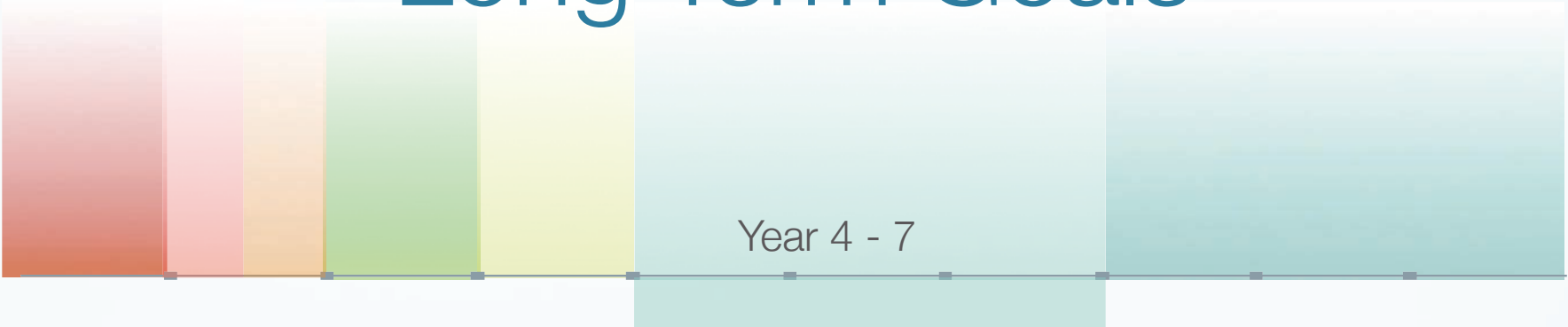


Year 3

Goals:

- development of Satellite Concordia campus
- “Adopt a Town” program supported by LNS Alumni
- Rural Exploratory Lab pilot
- residency programs
- entrepreneur centre

Long Term Goals

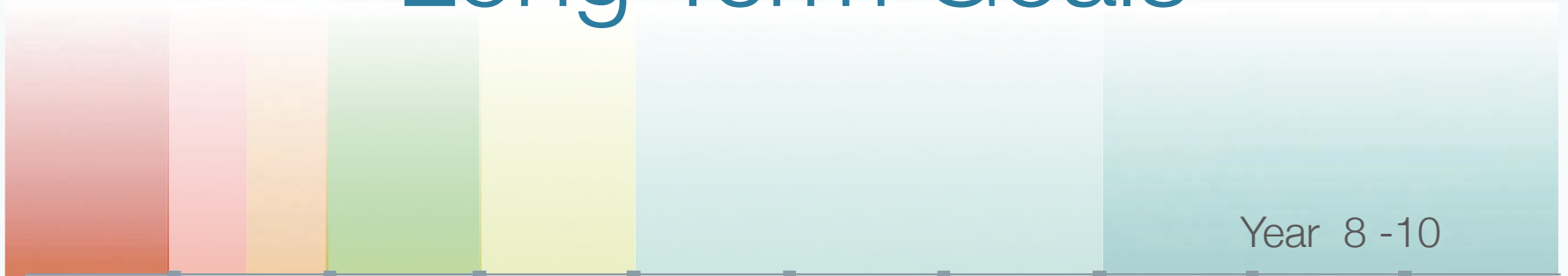


Year 4 - 7

Goals:

- Rural Exploratory Lab operational
- established LNS branding (across industries)
- micro-finance programs in place
- integrated model for businesses & community organizations (branding, shipping, etc)

Long Term Goals



Goals:

- balance in community between opportunities and quality of life
- vitality through economic development and lifelong learning
- vitalization is EEEEEZ!

Thank You